

BLUE CROSS NEWS



WORLD CLASS QUALITY MEDICINES AT AFFORDABLE PRICES

Vol 18 No. 2 April – June 2013

HOUSE JOURNAL OF BLUE CROSS LABORATORIES LTD.

Mr. N. H. Israni Felicitated



Mr. N.H. Israni, Chairman, was felicitated by the Smt Ahilyabai Ramani Prathishtan and presented with the 'Dr. P.S. Ramani Commemorative Gold Medal'. Mr. Israni is a well-wisher of the Prathishtan which was established by Dr. P.S. Ramani, an eminent Senior Consultant Neuro & Spinal Surgeon.

Mr. N.H. Israni, Chairman and Dr. P. S. Ramani flanked by Mr. Ashish Shirsat, Sr. Executive Director (left) and Mr. B. G. Barve, Jt. Managing Director (right).

New Warehouse Inaugurated



A grand opening ceremony was held for our new modern warehouse at Uppal, Hyderabad on April 1, 2013. Mr. Manoj Israni, MD, Mr. B.G. Barve, Jt. MD, Mr. Ashish Shirsat, Sr. Executive Director, Mr. R. Mahadevan, GM Distribution and Mr. Y. Ramesh Kumar Reddy, DGM Operations, were among those who actively participated in the pooja. Their presence inspired the team in re-dedicating themselves for further development of the Company and achieving new milestones.

New Launches

Blue Cross, committed to provide affordable Cardiovascular & Diabetic medicines, has introduced the following products.



K-GLIM-M FORTE 1 mg



K-GLIM-M FORTE 2 mg

To treat Obese Diabetics



ANGICAM-M

To treat uncontrolled hypertension.

Exports Ahoy!

The International Division has started the year with a good performance.



Mr. Prasad, Director of our Cambodia Distributor visited our office on 24th April for business discussions. He has assured that Cambodia will exceed the budget set for 2013-14.



◀ We have expanded our operations in Sri Lanka. To control and manage the operations we have inducted Mr. Chandana as BDM.

We have inducted Mr. Raghunath Phatak as Country Manager, to oversee the sales operations in Myanmar, successfully. ▶



MEFTAL Moon Mission Contest 2012-13

Hyderabad Zone

The Trophies were presented by Mr. A.M. Kotrappa, DGM and Mr. M. Venkatesham, ZM, Hyderabad on April 5, 2013



Gold Trophy – Mr. K.J. Sam Revival, RM (Hyderabad Region).



Silver Trophy – Mr. Akramuzzaman, RM (Hyderabad Region).

Meerut Zone

The Trophy was presented by Mr. Veerendra Kumar, Meerut C&F, in the presence of Mr. Panchanan Routray, Dy. Marketing Director and Mr. Rajnish Chaudhary, ZM.



Silver Trophy – Mr. Parag Sharma, RM, Dehradun.

Interacting with the Medical Fraternity



▶ Mr. Rajnish Chaudhary, ZM, welcomes Doctors for a GP meet at Chandpur.

◀ Dr. Akhtar Siddiqui with Mr. Rajnish Chaudhary, ZM Meerut and Mr. Khilendra Chaudhary, ABM Dhampur during a GP meet at Dhampur.



BC & Excel team with Dr. J.P. Siddha, president of the organising committee at the Blue Cross stall during the UP State Ophthalmic Society conference, held on May 18, 2013 at Bijnor. Seen are Mr. S.K. Bhatnagar, Sr. RM, Mr. Sandeep Sharma, ABM, and Mr. Yogendra Rajput, ABM.

Disease Detection Camps

...in Maharashtra



A Disease Detection camp was held at Ichalkaranji on Hypertension Day by Mr. Anant Kadam, RM Kolhapur (at the mike) and Mr. Mohsin Patel, ABM Ichalkaranji. Seen on the dais are Dr. Godbole (center) and Dr. Anant Koli, MD (right).



Mr. Arvind Yangudi, SE and Mr. Santosh Gaikwad, RM organised a Disease Detection camp with Dr. Vinod Roda on April 17, 2013 at Solapur.



Mr. Amit Bhakte, RM and Ms. Yamini Nikhar, SE, organized a Disease Detection camp at Dr. S. Agrawal's Clinic in Rani Durgawati Nagar.

...in Uttar Pradesh



Mr. Yogendra Rajput, Bijnor ABM, conducting a DDC with Dr. Tariq Azeem Nagina.



On World Health Day (April 7, 2013) Mr. Yogendra Rajput, Bijnor ABM, conducted a DDC with Dr. Farukul Hasan Inampura.



Mr. Pappu Kr. Singh, ABM, organized a Disease Detection Camp on May 19, at Shoharatgarh, Siddharthnagar, UP.

...in Gujarat



A DDC was held in Bhavnagar by Mr. Piyush Trivedi, RM.



Mr. Kanji Gondaliya, SE and Mr. Hiren Paldi, SE, organized a DDC on June 10.

...in Uttar Pradesh



Mr. Khilendra Chaudhary, ABM conducted a DDC with Dr. Lokendra Singh at Nangaljat.

...in Andhra Pradesh



Mr. S.K. Subhani, SE Narsaraopet (Guntur Zone) with Dr. P. Srinivasa Murthy.



Dr. M. Krishna Rao diagnosing a patient at a DDC organised by Mr. S.K. Nazeer Basha, SE Ongole, Guntur Zone.



Mr. S.K. Subhani, SE Narasaraopet, Guntur organised a DDC with Dr. S.K. Hussain.

Disease Detection Camps

...in Karnataka



Mr. Vijay Hurali, RM Belgaum, with Dr. Pramod Munnoli conducting a DDC on April 24, 2013 at Belgaum.



Mr. Praveen Chavan, SE Belgaum conducting a DDC.

...in Kerala



A DDC was conducted by Mr. Vinay Venugopal ABM (EXL) Perithalmanna, Mr. Vinil Kumar C. K., SE (EXL), Malappuram, Mr. Ashok Kumar K. ABM (BC) Perithalmanna and Mr. Rajesh C., RM-BC, Malappuram.

There is a belief that everyone is a house of four rooms: a physical, a mental, an emotional and a spiritual room.

Most of us tend to live in one room most of the time, but unless we go into every room every day, even if only to keep it aired, we are not complete.

Rumer Godden

Continuous Medical Education Programs

... in Khambaliya

A Continuous Medical Education (CME) program on MEFTAL P and MEFTAL SPAS was organized at Khambaliya in Jamnagar, Gujarat, on the evening of May 22, 2013. It was conducted by Mr. Niranjn Dasani and his team of Mr. Paresh Chotaliya, Mr. Hardik Makwana, Mr. Nirmal Dattani, Mr. Shailesh Bakutra and Mr. Nishant Chavda for around 30 doctors. There was a very positive response from participants, especially for the use of MEFTAL P as an antipyretic.



... in Amreli



A CME program on MEFTAL P was conducted in Amreli, Gujarat on June 15, 2013.

... in Jamnagar

Mr. Nishant Chavda, SE, conducted a Meftal Forte CME at the Dental Medical College, on June 8, 2013, with the help of Mr. Shailesh Bakutra, SE. It was well appreciated by the 56 doctors, including Dr. Nayanaben Patel, Head of Department, in attendance. The Blue Cross educational DVD was also appreciated.



Fire Fighting Training

On 6th June, a fire fighting demo was organized at the Nashik plant for all employees. During the event an expert from M/s. Manoj Fire Fighting Agency demonstrated operation of fire extinguishers on a 'live' fire.



Blood Donation Camp



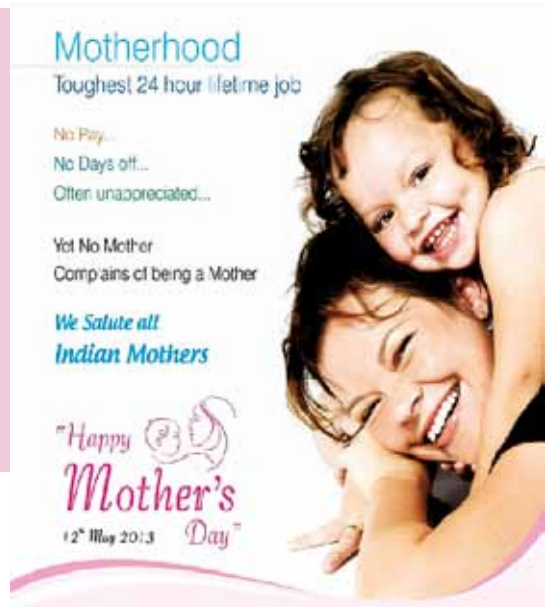
As part of our commitment to Corporate Social Responsibility, a blood donation camp was organized at Nashik plant by Personnel Manager Mr. Millind Jagtap on 14th June in cooperation with Jankalyan Blood Bank, Nashik. Employees voluntarily donated blood at the event.



Blue Cross celebrated World Health Day on 7th April 2013. We wore badge, met doctors & chemists and highlighted our contribution in providing quality healthcare in India.

"Maa Tujhe Salaam"
We salute Indian Mothers

Blue Cross appreciated Motherhood by affixing regional language posters at clinics of Gynaecologists, Lady GPs & Nursing Homes on the occasion of Mothers Day on 12th May 2013. Content of the poster as shown was highly appreciated.

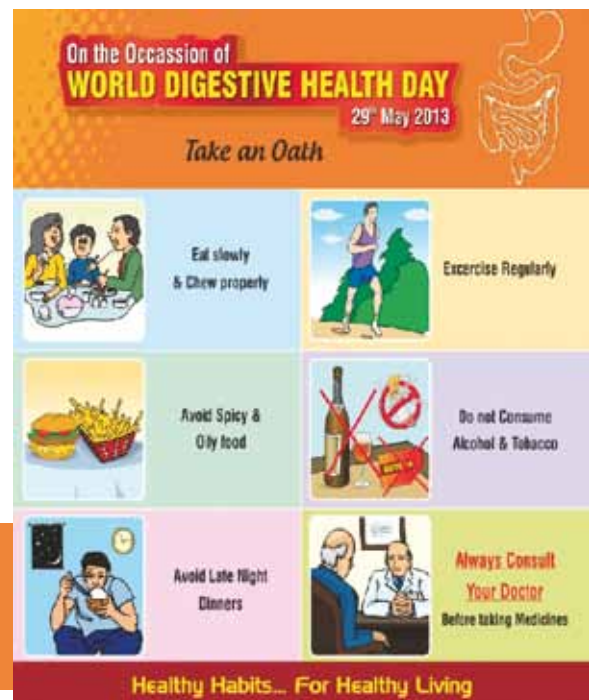


On the occasion of "World Hypertension Day" on 17th May 2013, we planned an initiative to promote detection, prevention and control of hypertension.



Being Socially Responsible

We spread the message "Say No to Tobacco, Say Yes to Life" by wearing a badge on the occasion of No Tobacco Day on 31st May 2013.



On the occasion of World Digestive Health Day on 29th May 2013, Blue Cross created social awareness about good & bad habits for long-lasting health by affixing regional language posters in Clinics & Hospitals.

Moving Upwards & Onwards!

Congratulations to the following colleagues on their recent, well-deserved promotions:

Head Office

Mr. Ramesh Kumar Reddy,
Hyderabad, DGM – Operations

Ms. Merciana P. Nayak, Mumbai,
Sr. Sales Admin. Executive

Mr. Ganesh Libe, Mumbai,
Production Executive – Outsourcing

Ms. Madhavi Madakasira,
Hyderabad, Manager – Distribution

Mr. B. Mallikarjuna, Hyderabad,
Asst. Manager – Distribution

Nasik Office

Mr. Krishna Eknath Chavan,
Dy. Plant Manager

Mr. Milind Jagtap, Manager –
Personnel & Admin.

Field

As ZM

Mr. Sourabh Sinha, Allahabad

Mr. Shrikant U.Phirke, Akola

Mr. Rajender K.Raheja, Indore

Mr. M.Venkatesham, Hyderabad

Mr. Prakash Pujari, Hubli

As Sr. RM

Mr. Santosh S. Gaikwad, Solapur

As RM

Mr. Amit Sharma, Bhaich

Mr. Balwant Singh, Azamgarh

Mr. J Devanandan, Chennai

Mr. R Vijay, Chennai

Mr. Shailesh R Suryavanshi,
Ahmednagar

Mr. Manoj Malviya, Indore

Mr. Narayan Prasad Ghimire,
Kathmandu

Mr. Rajiv Padmanabhan, Trivandrum

Mr. Ankur Walia, Meerut

Mr. K. Rabi Kumar, Berhampur

Mr. Manmohan Sharma, Faridabad

Mr. Satish Kumar Mehta, Karnal

Mr. Satya Prakash Tiwari, Allahabad

As ABM

Mr. N Rakesh, Hyderabad

Mr. Basanagouda Huded, Davangere

Mr. Balaji Sondare, Nanded

Mr. G Dhileshwar Rao, Visakhapatnam

Mr. GVN Subhash Chandra,
Narasaraopet

Mr. S Tandava Krishna, Tenali

Mr. Amit Shah, Ujjain

Mr. Yogesh Kumar Shah, Nadiad

Mr. Chitresh Kumar Paneru, Dhangadi

Mr. Arvind Jadhav, Barshi

Mr. Dhanaji Koli, Sangli

Mr. Rizwan A Kadegavkar, Sangli

Mr. Rupesh V Gaikwad, Chiplun

Mr. Shekhar Belbhandare, Solapur

Mr. Shri Krishna Talwalkar, Karad

Mr. Tanaji Y Patil, Kolhapur

Mr. Vaibhav Sawant, Ratnagiri

Mr. Mukesh Kumar, Saharanpur

Mr. Mohanlal Yadav, Jaipur

Mr. Y Chandra Shekar, Parlakhemu

Mr. Ashpak R Bagwan, Solapur

Mr. Mahesh P Sutar, Kolhapur

Mr. Sunil Jamble, Latur

Mr. Tukaram Shivaji Davane,
Ichalkaranji

Mr. A Raja, Kumbakonam

Mr. Manish Goel, Palwal

Mr. Prashant Garg, Faridabad

Mr. Mir Basheer Ali, Hyderabad

Mr. T Ravi, Tirupati

As TM

Mr. A Srikanth, Nizamabad

Mr. K Praneeth, Kamareddy

Mr. Kishore Kumar Barkunta,
Mahaboobabad

Mr. M Rameshwar, Nizamabad

Mr. P Ramu, Jagtial

Mr. P Srinath, Karimnagar

Mr. Syed Rahamath, Karimnagar

Mr. Jitendra Shukla, Hardoi

Mr. Ratnesh Kumar, Faizabad

Mr. Sanjay Pal, Falakata

Mr. Raghavendra Prasad, Mandya

Mr. Gokul Y Bagul, Nasik

Mr. P Bheemeshwar Rao, Vishakhapa

Mr. Sk Mahaboob Subani, Narasaraop

Mr. Raghavendra Singh Rath, Ratlam

Mr. Ram Susheel Namdeo, Bhopal

Mr. Satendra Singh Rajput, Bhopal

Mr. Vipin M, Tellichery

Mr. K Muni Swamy, Kurnool

Mr. Hirdesh Kumar, Dehradun

Mr. Sheetal Kumar, Moradabad

Mr. Mahendra Singh Nehra, Jaipur

Mr. Kamlesh Kumar Giri, Ranchi

Mr. Gorakhnath A Chavan, Solapur

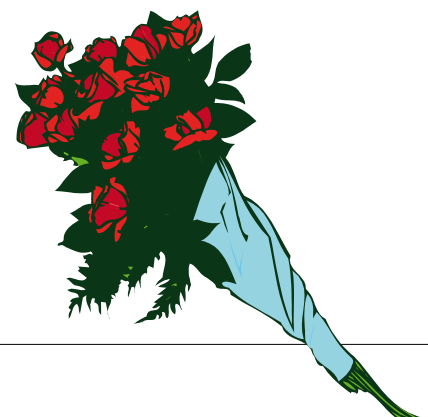
Mr. Dileep Kumar Chaturvedi, Bilaspur

Mr. Purushottam Kumar, Rewari

Mr. Anand Kumar, Varanasi

Mr. Astik Kumar, Raibareill

Mr. Ravi Pandey, Barabanki



Warm Congratulations to Our Long Servers

30 Years



Mr. A.M. Kotrappa, Dy. GM – Sales, Bangalore was felicitated by Chairman N.H. Israni.



Mr. Joseph Chalissery, Ernakulam Zonal Manager was felicitated by Chairman N.H. Israni.

25 Years

Mr. A.R.Chidhambaram, Erode

Mr. R.C.Suresh Kumar, Trichur

20 Years

Mr. Ananda Nikam, Nasik

15 Years

Mr. Saravjit Singh, Patiala

Mr. Ashok Chaudhary, Gorakhpur

Mr. Prem Kumar Chourasia, Birganj

Mr. Narayan Prasad Ghimire, Kathmandu

Mr. Sandeep Mirajkar, Mumbai,

Mr. Sunil R. Wagh, Nasik

Mr. Shripad Pai, Goa

Ms. Neeta D Tari, Goa

10 Years

Mr. H.R. Jilhedar, Kolhapur

Mr. Ravi K., Palghat

Mr. Siddheshwar B. Swami, Solapur

Mr. Laiju K.T., Manjeri

Mr. M.Venkatesham, Hyderabad

Mr. Anjan Kumar Patra, Cuttack

Mr. Mukhtar Ahemad, Dhulia

Mr. Shailendra Kumar, Patna

Mr. Ravindra J. Rathi, Nanded

Ms. Joyce George, Trichur

Mr. Ashok G. Patil, Nasik

5 Years

Mr. Pavan Kumar K, Chittoor

Mr. Prasannajit Nayak, Bhadrak

Mr. Mohanlal Yadav, Jaipur

Mr. Amar Panjwani, Amravati

Mr. Manish Khatri, Wardha

Mr. Baldev Singh, Chandigar

Mr. Dharam Vir Bharati, Purnea

Mr. Umesh Kumar Sinha, Patna

Mr. Vivek Kumar Srivastava, Gorakhpur

Mr. Nazish Husain, Badaun

Mr. Sudhendra Singh Yadav, Etawah

Mr. A P Thandapani, Erode

Mr. Dapinder Singh, Jalandhar

Mr. Shaik Altaf Baba, Khammam

Mr. Mir Feroz Ali, Cuttack

Mr. T S Devaraj, Trichy

Mr. SK Imtiaz Hussain, Angul

Mr. Sumesh P M, Muvattupuzha

Ms. Jyotsna S. Kumbhare, Nasik

Mr. Milind Jagtap, Nasik

Ms. Priyambada Samantasinghar, Goa

Special Celebrations – Every Month



Members of the Mumbai team at the April-June 2013 Monthly Celebration, hosted by Ms. Surabhi Mittal, Director – Human Resources.

Tip of the Month

Manage Your Work, Don't Let It Manage You

Plan Ahead and Prioritize Your Tasks

- Use “to do” lists for both long-term and for each day/week.
- Use an A-B-C rating system for items on your “to do” lists with A items being highest priority.
- Consider whether any activities can be combined.
- Set goals for both the short term and long term as to what you want to accomplish.

Supporting Skill Development

Blue Cross was the Knowledge Partner at the 3rd International Summit on Skill Development held in April 2013 in New Delhi.

The event was organised by Yuva Parivartan, India's largest NGO in vocational training, and witnessed an eminent panel of speakers from government, social sector and academia who shared their insights on the criticality of scaling up Skilling to reach the target of 550 million youth by 2022.



Exam Results 2013

*Contratulations
Bright Sparks!*

SSC



Anish John, son of Mr. Sabu John Alapattu,
Systems Executive
90.80%



Rhea Prakash Nayak,
daughter of Ms. Merciana Nayak, Sr. Sales Admin.
Executive
82.91%

ICSE



Shantanu C Ghaisas, son of Mr. Charudatta Ghaisas,
Zonal Manager
90.16%

Training Programme



BC/BCL Training Programme was conducted from April 29 to May 11, 2013 at Hotel Balwas International, Mumbai. The training intervention was well received by the participants.

Our Prayers

The devastation due to the heavy rains and landslides in Uttarakhand has led to one of the worst natural



disasters to hit the country in recent years. We express our condolences to those affected by this catastrophe and share their grief. We also express our relief that none of Blue Cross employees were impacted by this catastrophe.



Live Your Life

Be strong enough to face the world each day.
Be weak enough to know you cannot do everything.
Be generous to those who need your help.
Be frugal with what you need for yourself.
Be wise enough to know that you do not know everything.
Be foolish enough to believe in miracles.
Be the first to congratulate an opponent who succeeds.
Be the last to criticize a colleague who fails.
Be loving to those who love you.
Be loving to those who do not love you, and they may change.
Above all, be yourself!

Send in articles and suggestions for Blue Cross News, addressed to Mr. Santosh Shetty, Asst. Manager-HR, to reach by August 31, 2013.