

BLUE CROSS NEWS



WORLD CLASS QUALITY MEDICINES AT AFFORDABLE PRICES

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Blue Cross Lends Support to ADHAR



Mr. Manoj Israni, Managing Director, cuts the inaugural ribbon at the ambulance presentation function.



Mr. B.G. Barve, Jt. Managing Director, presents the keys of the ambulance to Mr. Vishwas Gore, Chairman of ADHAR.

In recognition of the excellent humanitarian work being done by ADHAR (Lifetime Care of Mentally Challenged Adults) Blue Cross Laboratories donated Rs. 3 lakhs to the Rotary Club of Bombay Parleshwar, towards funding a fully equipped ambulance and industrial solar cookers for this organization.

The ambulance was presented to Adhar at a ceremony held on June 21, 2014, in Vile Parle, Mumbai. Among the distinguished

people present on this occasion were Mr. Manoj Israni, Managing Director; Mr. B. G. Barve, Joint Managing Director; Mrs. Latha Subraidu, District Governor 2013-14, Rotary International District 3140; Dr. Subhash Kulkarni, District Governor Elect 2013-14, Rotary International District 3140 and Mr. Hemant Shidore, President, Rotary Club of Bombay Parleshwar.

On the occasion, Mr. Manoj Israni presented the 'Karyashiromani' Award to Mr. Vishwas Gore, Chairman of ADHAR, for 'Excellence in Vocational Service'.



Mr. Vishwas Gore, Chairman of ADHAR, receives the 'Karyashiromani' Award for Excellence in Vocational Service from Mr. Manoj Israni, MD.

Warm Congratulations!

Warm congratulations to the following colleagues on their well-deserved promotions:



Mr. Panchanan Routray
as Marketing Director



Mr. Nilesh Arkadi
as Marketing Director



Mr. Muralidhar Nambiar
as GM-IT



Ms. Ketki Wadhawa
Director – Finance, has been re-designated Chief Financial Officer.

New C&F Opens in Andhra Pradesh



A grand ceremony was held on June 2, 2014, to mark the opening of a new C&F in Vijayawada, Andhra Pradesh. The event was attended by Messrs. B.G. Barve, Jt. MD, R. Mahadevan, Sr. GM - Distribution, Y.R.K. Reddy, Dy. GM – Operations and all field officers and managers.

Training Time in Nairobi



Mr. William Fernandes, Sr. Sales Training Manager (seen at centre) , recently conducted a training program in Nairobi, Kenya, for the Blue Cross international team in Kenya, Tanzania and Uganda.

SEs Visit Nasik Plant



The June 2014 batch of SEs recently visited the Blue Cross plant in Nasik.

GASTRO Team Says “Yes We Can!”



EXL Division's leading brand GASTRO crossed Rs. 2 crores per month sales in QTR-I, 2014. The GASTRO team is now all set to achieve Rs. 3 crores per month sales in the next quarter!

Meet the Meftal Moon Mission Contest Winners

Delhi Zone



Mr. Mahesh Ahuja, ZM, with the winners.



Meerut Zone in Action



Mr. Rajnish Chaudhary, ZM, with Mr. Ankur Walia, RM, Mr. Tokeer Ahmed, SE and Mr. Garav Tyagi, SE, at the Blue Cross stall during the Old Student Association Meet (Batch of 1988) at LLRM Medical College, Meerut.



Meerut Zone

Mr. Rajnish Chaudhary, ZM, and his RMs with the Meftal Moon Mission Gold Trophy.

Congrats to the Gastro 'Reach for the Stars' Contest Winners

Meerut Zone



Mr. Amrit Parchure, GM – Sales Operations, EXL Division, and Mr. Yogesh Kumar, Dy. ZM, with the winners.

K-GLIM-M Standee QTR-II Inaugurated



Mr. Ashish Shirsat, Sr. Executive Director and Mr. Panchanan Routray, Marketing Director, inaugurated the K-GLIM-M Standee, during the Zonal Conference, with the objective of achieving minimum Rs. 2 crores per month sales during QTR-II.

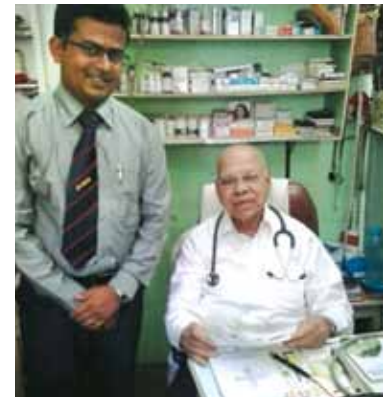
GASTRO Team in Action

EXL Division's Gastro team celebrated 'World Digestive Health Day' on May 29, 2014. They met with leading doctors to explain the company's contribution towards good digestive health of Indians.

The GASTRO team also celebrated 'World NO Tobacco Day', on May 31, 2014, spreading 'Quit Tobacco' awareness.



Mr. Dipak Shivghan, SE, meets with Dr. Nikhil Satpute, Sangli.



Mr. Manjunath H., RM, Region, interacts with Dr. Sanjeev Appa, Davangeere.

Scientific Group Meeting in Bangalore



A Scientific Group Meeting (SGM) was held in Bangalore on May 4, 2014. Dr. Shivanand presided as Chief Guest. Mr. Parimal Goswami, RM; Mr. Swarup Paul, RM; Mr. Prashantha A.S., SE and Mr. Binaya Kumar, ABM, participated in this event.

Meet the Trophy Winners

The following ABMs / TMs / SEs from Kathmandu Zone, Nepal were recently presented with trophies, for achieving their annual budgets. A few glimpses...



A Visit to CPhI-Shanghai

Mr. Haresh Sheth, GM – Purchase, recently visited the CPhI exhibition in Shanghai, China. This is the largest pharmaceutical exhibition of APIs, Chemicals & Intermediates. Held from June 26-28, 2014, it witnessed participation from over 2500 exhibitors, from China as well as other countries and had visitors from around the globe.



Mr. Haresh Sheth, GM – Purchase (seen at centre) at the CPhI-Shanghai exhibition.

There was prominent participation from Indian companies, which received an encouraging response. Blue Cross Laboratories made its presence felt.

Mr. Sheth's tour was very successful with regard to developing alternate vendors for the company's prime product Mefenamic Acid, as well as with regard to other APIs, new molecules, new contacts, new developments, etc. for the growth of Blue Cross.



Mr. Sheth at the stall put up by Ningbo Smart Pharmaceutical Co. Ltd.

Cheers to the Kurnool MEGO Contest Winners!

The winners of the MEGO Contest, held from January-March 2014, received awards from Mr. Amrit Paruchure, GM - Sales Operations, Excel Division.



Mr. Vusseni Nossam, Kurnool.



Mr. C. Chandrashekar, Kurnool.



Mr. P. Thrinanda Kumar, Kurnool.

Mego Prize Distribution in Nagpur



A Mego Prize Distribution was held during the RM/SE Meeting, held on July 3, in Nagpur.

Xstan Day Celebrations



Seen at the Xstan Day celebrations from left: Dr. Krishna Mandaknalli, Mr. Amrit Parchure, Mr. Manoj Kumar, Mr. Prakash Pujari, and Mr. Shambulingaya Math.

Health Camp in Bhaktpur, Nepal



A Health Camp was recently conducted in Bhaktpur, at which more than 150 people aged over 70 were checked up. Mr. Ganga Ram Twayana, SE, distributed medicines at the camp.

Disease Detection Camps

...in Moradabad



Mr. Mohd. Minhas, SE, conducted a DDC in association with Dr. Amir Zaki.

...in Chandpur



Mr. Sandeep Kumar Sharma, ABM, conducted a DDC in association with Dr. Shaqil Hashmi.

...in Bijnor



Mr. Sandeep Sharma, ABM, conducted a DDC in association with Dr. Vipin Rajput Chandpur.



Mr. Mohd. Minhas, SE, conducted a DDC in association with Dr. V.K. Punia.

...in Agra



Mr. Dharmendra Singh, SE, conducted a DDC in association with Dr. Kishan Singh.



Mr. Yogendra Singh Rajput, SE, conducted a DDC in association with Dr. Sanjeev Gupta.



Mr. Sheetal Kumar, SE, conducted a DDC in association with Dr. A.S. Rajput.

...in Nagpur



Mr. Paritosh Tyagi, SE, conducted a DDC in association with Dr. N. Singh.

...in Najibabad



Mr. Yogendra Singh Rajput, SE, conducted a DDC in association with Dr. Haroon.

Blue Cross Products on Show in Kolhapur

The Excel Division participated in the conference organised by the Kolhapur Academy of Padiatrics at the D.Y. Patil Medical College, Kolhapur, on June 28-29, 2014. The team is happy to report that over 200 Doctors and 23 companies gained exposure to a number of Blue Cross products.



Sharing Knowledge

CME in Shahapur, Gulbarga

A CME on Cardiac and Diabetic Therapy was conducted on June 28, 2014, in Shahapur, Gulbarga. It was addressed by Dr. Basawa Prabhu Amarkhed, Cardiologist, and Dr. Prashant, Diabetologist.



Dr. Basawa Prabhu Amarkhed being felicitated by Dr. Sinnur, (above left) and Dr. Prashant being felicitated by Dr. Chandrashekhar Subedar (above right) in the presence of Mr. Sharanbasappa, RM and Mr. Mallikarjun, ABM.

CME on Diabetes in Meerut Zone



Mr. Rajnish Chaudhary, ZM, Meerut, made a presentation on Diabetes during the GP Meet in Garh Mukteshwar. He also made a presentation on Diabetes to Chemists at a seminar in Bijnor. He highlighted how 'Chemists Can Help Society'.

Mr. S.K. Bhatnager, RM, Mr. Sandeep Sharma, ABM and Mr. Yogendra Rajput, ABM, from Bijnor were present at the event.

Cheers to Our Successful Students!

Congratulations to the bright sparks in the Blue Cross family who passed the 2014 SSC and HSC examinations with flying colours.

SSC

Saurabh, son of Mrs. Sayli Satavalekar (93.60%)

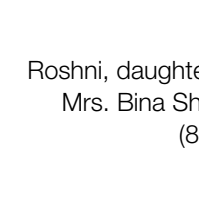


Anjana, daughter of Mr. K.K. Narayanan (90.40%)

Srushti, daughter of Mr. Santosh Salgaonkar, Goa Plant (87%)



Valencia, daughter of Mr. William Fernandes (85%)



Roshni, daughter of Mrs. Bina Shetty (81%)



Sachin, son of Mr. Murlidhar Nambiar (80%)



HSC

Priya, daughter of Mr. Umesh Pai (75%)



Special Celebrations Every Month



The Human Resources Department organizes fun-filled monthly Birthday Celebration for the team. Members of the Mumbai team are seen at the April and June 2014 celebrations.

Service Anniversary



Ms. Bina Shetty Executive Assistant to Mr. Manoj Israni, MD, receives her 20-year Service Award.

Warm Congratulations to Our Long Servers

25 Years

Mr. Vinay Kumar K.S., Trivandrum
Mr. Mohammad S. Akhtar, Gaya

20 Years

Mr. Subhash Mahajan, Nasik

15 Years

Mr. M. S. Atnur, Bijapur
Mr. A.P. Raghuraman, Vellore
Mr. Arun Kumar Singh, Raibareilly

10 Years

Mr. Kaushik Sarkar, Rampurhat
Mr. Sanjay Kumar Verma, Jaipur
Mr. Kirti Deshmukh, Nasik
Mr. Sachin Todkar, Nasik
Mr. Narayan Bisht, Mumbai
Mr. Sanjeev Achalkar, Hubli

5 Years

Mr. Prateek Singh, Itarsi
Mr. Yogesh Kumar Shah, Nadiad
Mr. Alwish Ghodasara, Junagadh
Mr. Santosh Kumar Prusty, Delhi
Mr. P. S. Premjith, Trivandrum
Mr. Santosh Kumar, Gaya
Mr. Jegan Christopher, Nagercoil
Mr. Vaibhav Sawant, Ratnagiri
Mr. Rigil P., Calicut
Mr. Mahesh D. Vishrup, Parbhani
Mr. J. Pradeep Kumar, Srikakulam
Mr. Anil Parvatikar, Bijapur
Mr. Krishna Thulassi K., Palakkad
Mr. Manjunath H., Davangere
Mr. Rajnesh Kumar, Kanpur
Mr. Sachin Kumar, Bullandsahar
Mr. Bivek Raj Bhandari, Kathmandu
Mr. Dilip Kumar Mandal, Narayanghat
Mr. Ahish Jonchhe, Kathmandu
Mr. Shaik Ghansyada, Chilakaluripet
Mr. Mahesh P. Sutar, Kolhapur



High Ranker!

Amogh, son of Mr. Ashish Bhagwat, Dy. Manager – Purchase, Mumbai, achieved a scholarship in Std. VII, conducted by Maharashtra State Scholarship Examination Board. He secured the 13th rank, among 1617 students in Mumbai West Zone.

Moving Upwards & Onwards!

Congratulations to the following colleagues on their recent, well-deserved promotions:

Head Office

Mr. Panchanan Routray, Marketing Director
Mr. Nilesh Arkadi, Marketing Director
Mr. Muralidhar Nambiar, G.M. - IT
Mr. Mahesh Parmar, Manager - Accounts
Ms. Merciana Nayak, Asst. Mgr. - Sales Admin.

Field

As Sr. ZM
Mr. Joseph Chalissery
As ZM
Mr. Sudarshan Sapkota
As Dy. ZM
Mr. Sushant Sudamrao Padhen
As RM
Mr. Yashpal Khajuria
Mr. M. Rajkumar
Mr. Mahendra K. Gupta
Mr. Mohit Sharma
Mr. Deepak Shrivastava
As ABM
Mr. Rakesh Goel
Mr. Rajan Mahto
As TM
Mr. Praveen Joglekar
Mr. Suresh Jaiswal
Mr. Shranayya A.
Mr. Kanhaiyalal Yadav
Mr. Mohd Farukh
Mr. Mahesh Kamble
Mr. Arvind Kumar Maurya
Mr. Gajanan N Mujumdar

Mr. Vivek Kumar Pandey
Mr. Praveenkumar Chavan
Mr. Rakesh Singh Rathaur
Mr. Vipin M.
Mr. Ashish Gupta
Mr. Manoj Kumar
Mr. Vikas Sehgal
Mr. T. Ravi Raju
Mr. Topkhane Suraj Sing
Mr. Mohd Sharique Lari
Mr. M. Naresh
Mr. Madhav Shinde
Mr. Vusseni Nossam

Nasik

Mr. Kiran Raut
Production Manager, Nasik
Mr. Yashwant Nerkar
Manager – Store & Accts, Nasik
Mr. Umeshchandra R. Jadhav
Sr. Executive Accounts, Nasik
Mr. Chandrakant Gite
Depot Executive, Nasik
Mr. Yogesh Ahirrao
R&D Executive, Nasik
Mr. Rahul Ramteke
QC Executive, Nasik

*"Excellence is not a skill.
It's an attitude."*

- RALPH MARSTON

A Tiny Patriot!



Little Abhrakantee, sporting the Indian tri-colour, is the son of Mr. Kaushik Sarkar (ABM) BWS - Rampurhat, (W.B.)

Send in articles and suggestions for Blue Cross News, addressed to Mr. Santosh Shetty, Asst. Manager-HR, to reach by August 31, 2014.