

BLUE CROSS NEWS



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A Blue Cross Presence at INSIGHT 2012

The Indian Education Society (IES) invited Mr. B. G. Barve, Dy. Managing Director, to preside as the Chief Guest at their Annual Pharma Conference, INSIGHT 2012, held on February 18, 2012.

Mr. Barve addressed the teaching faculty, other delegates and a large number of students of the pharma faculty pursuing their post graduation in Management in Health Care (PGMH) course, on the theme – Growth Drivers of the Indian Pharmaceutical and Health Industry: Looking Beyond Urban Markets.



Mr. B.G. Barve, Dy. Managing Director, presides as Chief Guest at the IES Annual Pharma Conference – INSIGHT 2012. (above) Mr. Barve makes a presentation.

IDMA Past Presidents Honoured

On the eve of the Golden Jubilee Celebrations of IDMA, held on January 6-7, 2012. All Past Presidents of IDMA were honoured by Shri Amitabh Bachchan, in recognition of their unstinted contribution in serving IDMA and the Indian Pharma industry.

Mr. B. G. Barve, Dy. Managing Director, received the memento for and on behalf of Chairman Mr. N. H. Israni.



Distinguished Overseas Visitors

Officials from Third World Network, South Centre, Geneva an independent non-profit international network of organizations involved in issues relating to the healthcare needs and rights of poor and rural people - Dr. Martin Khor, Executive Director (Centre), Ms. Sangeeta Shashikant, and Mr. K.M. Gopakumar, Legal Advisors – accompanied by Dr. G.G. Nair (extreme right), Chairman, IPR Subcommittee IDMA, Mumbai called on our Chairman, Mr. N.H. Israni on January 5, 2012.



A Generous Gesture

Mr. N.H. Israni, Chairman, Blue Cross Laboratories Ltd., has made a personal donation of Rs. 1 lakh to the Association of Parents of Mentally Retarded Children, Thane, in addition to Rs. 1 lakh donated to the same organization by the Company. A progressive report will be received periodically so that further assistance can be rendered.

Training Programs



Excel SE's training was conducted at Hotel Balwas International, Mumbai, from January 9-15, 2012.



New BC/BCL SE's training was conducted at Hotel Balwas International, Mumbai, from February 6-18, 2012.



SAP training program was conducted in Mumbai.

Training for Pharma Faculty

As a part of the drive towards fruitful interaction between academics and industry, the Maharashtra State Board of Technical Education (MSBTE) has established an Industry-Institute Partnership Cell (IIPC) for the industrial training of faculty members.

Under this initiative, training was organized by the IIPC for 15 faculty members from various pharma colleges in Maharashtra. It was conducted at the Nasik Plant, from February 27-29, 2012.

The training was co-ordinated by Mr. S.K. Mahuli, GM – Production and Mr. Milind Jagtap, Dy. Manager – ER & Admin.

Participants expressed their thanks and appreciation for this fruitful training programme.



Mr. Ashok G. Patil, Sr. Manager, Technical Services, Nasik, addressed fourth year Pharmacy Students



of the School of Bioscience Management during the two-day national seminar on 'Challenges & Career Opportunities in Bio-Pharma Industries'. This event received good coverage in the Sakal daily newspaper.

International Division Does Well and Moves Ahead

Sri Lanka

Mr. Clifford Nugara, Country Manager, Hayleys Consumer Products Ltd, Sri Lanka, visited Blue Cross to review plans for business development.

Twelve plucky Sri Lankan medical delegates, have done well, with the aim of thrusting ahead. Right now, each one is striving to be an elite salesman, generating US\$ 7,500 monthly sales with just 18 product formulations in the kitty.



Ghana

Mr. Festus Alahasan, Spintex Chemist, Ghana, visited Blue Cross, Mumbai, to review plans for business development.

Uganda

The National Drug Authority of Uganda has approved the Blue Cross Nashik facility for product export to Uganda. The inspection was carried out by Mr. Peter Ssali – Quality Manager and Mrs. Kwesiga Victoria, Inspector of Drugs, on November 3-4, 2011. This approval stands valid for three years from the date of inspection. The inspection was well organized by Mr. Makarand Gokhale, Dy. Director (Exports).

Let us all wish this enthusiastic International Division team the best of luck. We look forward to the team notching up landmark sales in 2012-13.

MEFTAL MOON MISSION



Mr. Rajanish Chaudhary, ZM, Meerut, presents the MEFTAL Moon Mission contest Gold Trophy to Mr. Parag Sharma, RM, Dehradun and his team.



Mr. Ashok Chaudhary, Dy. ZM, Mr. Pankaj Pandey, RM, and members of the Gorakhpur team with the MEFTAL Moon Mission Trophy 2011.



Mr. Rajanish Chaudhary, ZM, Meerut, presents the MEFTAL Moon Mission contest Silver Trophy to Mr. Shuja Azhar, RM, Bulandshahar and his team.



A dinner was organized for the Sangli and Kolhapur teams for winning the MEFTAL Moon Mission contest 2011. Mr. Panchanan Routray, Dy. Marketing Director, was present for the event.



Mr. Rajanish Chaudhary, ZM, Meerut, presents the MEFTAL Moon Mission contest Silver Trophy to Mr. S.K. Bhatnager, RM, Bijnor and his team.

Safety Week Celebrations



To celebrate Safety Week 2012, an in-house drawing/slogan competition with a safety theme was organized at the Goa Office.

MEDICAL CONFERENCE PARTICIPATION

... in Pen



Blue Cross put up an attractive product display at its stall at the RMA conference conducted in Pen, Raigad District, on January 7- 8, 2012. More than 300 Doctors visited the stall.

... in Vellore



Visiting doctors displayed keen interest in the Blue Cross products on display during TNOACON 2012, held at Christian Medical College, Vellore, from February 9-11, 2012.



Mr. A. P. Raghuraman, ABM, at the eye-catching Blue Cross stall put up at the OG Meet at CMC Vellore.

... in Daman



Dr. Salim Hirani, Mr. Bigesh Desai, Dy. ZM, Dr. Hitesh Jariwala, Dr. Samir Shah, Dr. Ramesh Thakkar and Mr. Vimal Joshi, ABM, seen at the Blue Cross stall at GIAPCON 2011, held in Daman, on December 17-18, 2011.

... in Chennai



Mr. U.K. Panicker, Dy. GM, seen with the Chennai team at the Blue Cross stall put up at OG Quest 2012, held at Sri Ramachandra Medical College, Chennai, on February 15, 2012.

... in Kolhapur



Team Kolhapur's stall at GPCON 2012 in Kolhapur was visited by a large number of conference delegates. Dr. Madhavi Patil, Mr. Mahesh Sutar, SE (Excel), Mr. Gajanan Majumdar, SE (BC) and Dr. Gaurav are seen at the stall.

... in Gorakhpur



Mr. Ashok Chowdhry, Dy. ZM and SEs Mr. Santosh Vishwakarma and Mr. Vivek Srivastav conducted a GP Meet in Pipraich, Gorakhpur.

... in Calicut



Mr. Sunder Rajulu, Dy. ZM, Mr. V.M. Haridas, RM, Mr. Rajesh, RM, and Messrs. Anand, Ajesh, Abilash, Shinod, Vineeth, Vipin, Rigil, Ashok Kumar and Ramakrishnan, ABMs, put up a display of Blue Cross products at the KGMPA State Conference in Calicut.

... in Meerut



Mr. Rajanish Chaudhary, ZM, Mr. Shyam Agarwal, Sr. RM, Mr. Mukesh Kumar, TM and Mr. Ashish Gupta, SE, with Dr. Ajay Saghal, Secretary – IMA, during the MEDICON Conference in Meerut.

Hearty Congratulations to Dayananda Panicker!



Warm congratulations to Mr. Dayananda Panicker, Sr. ABM, Alleppy, who achieved sales of Rs. 20 lakhs in February 2012. He was presented with a token of appreciation by Mr. P. Sreekumar, GM (Sales Operations). Also seen are Mr. Joseph Chalissery, ZM (BC), Kerala; Mr. N. Manoj RM (XL), Kottayam and Mr. Sajith Kumar, RM (XL), Ernakulam.

TUSQ Contest Winners



Mr. P. Sreekumar, GM - Sales Operations and Mr. Nilesh Arkadi, Dy. Marketing Director, present mementos to Mr. Naveen Saxena, RM Mumbai, on behalf of his team, which was one of the winning teams of 'Put Me (TUSQ) in the Front' contest.

A Series of Health Camps



Mr. Niranjan Dasani, RM, conducted a Dysmenorrhoea Camp at P.D. Malavia College, Rajkot, in association with Dr. Purvi Rajjada.



Mr. Parag Sharma, RM, and Mr. Anil Trivedi, TM, Dehradun, screened a MEFTAL-SPAS video for Dr. Beena Negi.



Mr. Panchanan Routray, Dy. Marketing Director and Mr. Rajanish Chaudhary, ZM, Meerut, with teaching staff of Uma Lok Nursing School, after they conducted a health camp at this institution.



Mr. Rajanish Chaudhary, ZM, presented MEFTAL-SPAS video and Dr. Luxmi Goyal made a presentation on Dysmenorrhoea at the GG Nursing School in Agra.



Mr. Arun Pandey, ABM and Dr. Jagrati Rai conducted a Dysmenorrhoea Camp at Meri City School in Varanasi. MEFTAL-SPAS was highlighted at this event.



Mr. Shyam N. Agrawal, Sr. RM, Mr. Rahul Gaur, TM, Mr. Vaibhav Singhal, SE and Dr. Lisa conducted a health camp at Kripa Ki Mata Nursing School in Meerut.

DISEASE DETECTION CAMPS

... in Gujarat



Mr. Niranjani Dasani, RM, conducted a DDC in Ranavav, Porbandar.

... in Rajasthan



Mr. Litesh Khatri, SE, conducted a DDC in Barmer near the Indo-Pak Border, in conjunction with the BSF authorities.

... in Karnataka



Mr. Binay Kumar Dubey, TM, Mr. Anil Yadav, SE and Dr. Nakhul Raaj conducted a DDC in Vidhyaranyapura, Bangalore.

... in Andhra Pradesh



Mr. J. Jagdish, RM, Mr. G. Maheswar, SE and Dr. A. Siddiqui conducted a DDC in Hyderabad.



Mr. S.K. Nazeer Basha, SE and Dr. G. Bhaskar Rao conducted a DDC in Ongole.

... in Uttar Pradesh



Mr. Arun Pandey, ABM and Dr. V. N. Tiwari conducted a DDC in Varanasi.

... in Kerala



Mr. Joseph Chalissery, ZM, Trichur, Mr. Harikrishnan K., ABM and Dr. Ravi Shanker conducted a DDC in Mavelikkara.



Mr. V.M. Haridas, RM and Mr. Anand, Mr. Nishad, Mr. Shinod, Mr. Rigil and Dr. Gopalakrishnan, ABMs, conducted a DDC at IG Hospital, Moodadi.

... in Madhya Pradesh



Mr. Pradeep Kumar, SE, and Dr. Lalit Kumar Sharma conducted a DDC in Shergarh.



Mr. Shankar Singh Sisodiya, RM and Dr. R. C. Mehta conducted a DDC in Ujjain.

CME Sponsored in Ichalkaranji



Blue Cross sponsored the CME organized by the Medical Association of Ichalkaranji on January 8, 2012. An attractive product display highlighting Cardiac and Anti-diabetic products and TUSQ was put up and visited by over 100 Doctors.

Moving Upwards and Onwards!

Congratulations to the following colleagues on their well-deserved promotions:

Mr. Anup Kumar
Burman, GM
– Operations,
Goa has been
promoted
as Director –
Production.



S. K. Mahuli,
Plant Manager,
Nasik, has been
promoted as
GM – Production,
Nasik.



Mr. Dinar
Mardolkar,
Sr. Manager
– Production,
Goa has been
promoted as GM –
Production, Goa.



Mr. Sunil
Ghatnekar, Dy.
GM – Sales
Admin., has
been promoted
as GM – Special
Projects.



Mr. Muralidhar
Nambiar, Manager
– Systems, has
been promoted as
Dy. GM – IT.



Mr. K. K. Nair,
Business
Development
Manager,
Mumbai, has been
promoted as
Dy. GM – Exports.



Mr. Raghu Rao,
Sr. Manager –
Distribution, has
been promoted
as Dy. GM –
Distribution.



AS RM

Mr. Sanjeev Kumar Jha
Mr. Vishal Bhandari
Mr. M Ramesh
Mr. Rahul Chakraborty
Mr. Chandrashekar H. S.
Mr. Manish Kumar Verma
Mr. Santhosh S.
Mr. M Sreedhar Raj
Mr. Mukesh Sharma
Mr. Vinod Manchanda

AS ABM

Mr. Manoj Kumar Ronte
Mr. Narender Yadav
Mr. Balwant Singh
Mr. Binay Kumar Dubey
Mr. H J Prasad
Mr. Manjunath H
Mr. M. Jagdish
Mr. B Shoban Singh
Mr. Sanjay Sahu
Mr. Subhash Patidar
Mr. Ajay Gohel
Mr. Alwish Ghodasara
Mr. Sarfaraz Thaim
Mr. Santosh Kumar
Mr. Yogendra Singh Rajput

AS TM

Mr. J Sreenivas
Mr. Vikas Munde
Mr. Ashish Pandey
Mr. M Manjunath

Mr. Ali Abbas Neerja
Mr. G V N Subhash Chandra
Mr. M A Rahaman
Mr. Shake Ibrahim
Mr. Amit Shah
Mr. Rajesh Ranjan
Mr. M Ravikumar
Mr. K Prabhakaran
Mr. Anil Yadav
Mr. Pravin Patil
Mr. Rahul P Madiwal
Mr. Shranayya A
Mr. Zafar Iqbal
Mr. Idrashish Ghosh
Mr. Sachin Deshmukh
Mr. Sachin Jain
Mr. Vaibhav Deshmukh
Mr. Ch. Ch. G Sastry
Mr. V Rajasekhar
Mr. Ajay Singh Kushwah
Mr. Hemal K Patel
Mr. Shailesh J Patel
Mr. Purushottam Kumar
Mr. Kunwar Nadeem Ahmed
Mr. C Manohar Reddy
Mr. Rahul Gaur
Mr. Sibananda Panda
Mr. A P Thandapani
Mr. T Alexander
Mr. Avinash Bhatia
Mr. G Maheshwar

Head Office

Mr. Atul Chougule, Product Manager
Mr. Hitesh Shah, Dy. Manager -
Accounts

Nasik Office

Mr. Krishna Sadaphal, Executive -
R & D

Goa Office

Mr. Dilip Deshmukh, Sr. Manager -
Stores & Distribution
Mr. Prashant Pednekar, Maintenance
Executive (Electrical)

FIELD

As DY.ZM

Mr. Inayet-UI H.A. Shaikh
Mr. Prakash Pujari
Mr. Rajender K. Raheja
Mr. Shrikant U. Phirke
Mr. Bhagawant Kudalkar
Mr. Devidas B. Manwatkar

As SR.RM

Mr. Nishant Kr. Singh

Long Servers Felicitated

30 Years

Mr. K. Ramesh, Thanjavur
Mr. B. Jayaram, Nagpur
Mr. K. K. Narayanan, Mumbai

25 Years

Ms. Suresha R More, Nasik

20 Years

Mr. P.C. Joshi, Jaipur
Mr. Sanjay Sood, Amritsar
Ms. Leela Unnikrishnan, Mumbai

15 Years

Mr. Nilesh Shah, RM, Malegaon
Mr. Francis Gama, Goa
Mr. Prakash Mhamal, Goa

Talented Young Artist



Sharayu, daughter of Ms. Swati Vinchurkar, Sr. Executive – QC, bagged the First Prize in the Standard 1-4 Group, in the drawing competition

held by the Lokmat & City Centre Mall during the Drakshotsav. She has also won prizes in the drawing competitions held by Sakal and the Nandini Kusumagraj Pratisthan.

Picnic Time

Nasik employees went on their annual picnic on January 26-27, 2012. The staff members visited Divegar beach and the workmen visited religious places in Kolhapur.



Silver Wedding Anniversary



Mr. N.H. Israni, Chairman congratulating Mr. B.G. Barve, Dy. M.D. and his wife at a party organized to celebrate their Silver Wedding Anniversary.



Hearty congratulations to Mr. B. G. Barve from all at Blue Cross!

Sad Demise

Mr. M.M. Sonawane

General Manager – Costing & Management Services



With deep regret we announce the untimely demise of Mr. M.M. Sonawane on April 14, 2012. Sonawane joined Blue Cross in November 1985 and by virtue of his dedication and hard work, steadily progressed in the Company year after year. He became our General Manager – Costing & Management Services based at Nasik in July 2006. Sonawane made many noteworthy contributions for the progress and success of the Company during his tenure of 26 years. Sonawane had excellent qualities of head and heart through which he endeared himself to all his colleagues. He will be truly missed and fondly remembered by the entire Blue Cross Family. We extend our heartfelt condolences to his personal family.

May his soul rest in peace...

Send in articles and suggestions for Blue Cross News, addressed to Mr. Santosh Shetty, Asst. Manager-Personnel, to reach by May 31, 2012.