

# BLUE CROSS NEWS

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## • MESSAGE FROM THE PRESIDENT •

Dear Blue Cross family,

I am delighted to share that Blue Cross has clocked a remarkable performance in FY 2019-2020. Thanks to every Blue Cross team member's determination to stretch beyond limits, we have crossed a sales turnover of Rs. 700 crores. This leap forward is a clear illustration of the famous and very true saying - "Limitations are only in the mind and a determined human being can overcome all obstacles ..."

I am very proud to see Blue Cross in the Digital media space - an initiative by our Marketing team. The campaign titled 'Why Suffer Silently' is an awareness drive spanning the entire social media spectrum! I am confident this will become an important route for our future business communications as well.

The new Financial Year has begun well and will come with new challenges from the business environment and ever-changing market dynamics. Since meeting every challenge head-on and coming out with flying colours is a way of life at Blue Cross, I have full confidence that you will surpass your own expectations and prove once again that you are the best.

Stay safe! Good luck!

**Manoj Israni**

## Goa Plant Bags IDMA 'Quality Excellence' Gold Award

Goa Plant has once again won the Gold Award for Quality Excellence for 2019.

The Award was presented at IDMA's 58th Annual Day celebration, which was held on January 18, 2020, in Mumbai. Dr. V. G. Somani, Drugs Controller General (India), presided as Guest of Honour. Mr. B. G. Barve, Joint Managing Director, Blue Cross, was present.

IDMA's Quality Excellence Awards recognise, celebrate and encourage 'Excellence in Quality' and aim to honor the achievers, innovators and leaders who have displayed innovation, dedication, ethics, achievement and quality excellence.

This remarkable feat by Goa Plant, against stiff competition, was made possible thanks to able teamwork, stringent quality management systems and enhanced automation towards achieving the Blue Cross mission - World Class Quality Medicines at Affordable Prices.

Jubilant members of the Blue Cross team display the GOLD AWARD won by the Goa Plant in the IDMA (Indian Drug Manufacturers' Association) 'Quality Excellence' Awards 2019.



## Recognition from The Rotary Foundation



**M**r. Manoj Israni, President, Blue Cross and a Member of the Rotary Club of Bombay, is also a member of the Chairs Circle of the Arch Klumph Society of the Rotary Foundation.

The Arch Klumph Society recognises the Rotary Foundation’s highest tier of donors — those who have contributed USD 250,000 or more during their lifetimes.

For Mr. Israni, it’s a hat trick with the donation of USD 250,000 for the third time!

## Lending a Hand Through the ‘TUSQ 3S’ Programme

**I**n a social service initiative known as ‘TUSQ 3S’ (Special Social Support) programme, Blue Cross donates Rs. 100/- for every 100 units sold of its TUSQ-Dx, TUSQ-LS and TUSQ-X+ to nationally recognised NGOs in India.

Through this programme, the Company tries to provide education, healthcare (especially cataract surgeries), social welfare and skill development to needy people in India..



*Mr. B.G. Barve, Mr. Ashish Shirsat and Mr. Nilesh Arkadi, present donation cheques to representatives of (from left) the Medical Research Foundation, the Concern India Foundation and the Aditya Jyot Foundation for Twinkling Little Eyes.*

Doctors across the country have responded whole-heartedly to the appeal made by all our Field Executives and Managers to ‘Donate through Your TUSQ Prescription’ towards a noble cause. Through the TUSQ 3S programme, Blue Cross was able to present donations to three NGOs: Rs. 11 lakhs to the Medical Research Foundation, Rs. 10 lakhs to the Concern India Foundation and Rs. 10 lakhs to the Aditya Jyot Foundation for Twinkling Little Eyes. Whole-hearted appreciation goes to all the Field Executives / Managers and Doctors who made these donations possible.

## Nihchal Israni Foundation Contributes to Skill Development of Rural Youth

**B**ombay YMCA flagged off its first rural Vocational Training Centre at Kanhe, near Lonavala, between Mumbai and Pune, on February 29, 2020. The Nihchal Israni Foundation led by its Chairman Mr. N. H. Israni has been the biggest supporter of this initiative, with a generous contribution of Rs. 2.5 Crore towards establishing this Centre. Annually, this Centre will provide Industry related skill development training to over 1400 rural students so that they obtain jobs in surrounding Industries in the MIDCs.

The multipurpose hall at the Vocational Training Centre has been named Israni Community Development Centre in memory of Mr. Israni’s late parents and was jointly inaugurated by Mr. Deepak Israni our DGM Purchase and Mr. Mahinder Punwani who is the trustee of Nihchal Israni Foundation.





## Blue Cross is Taking the # WhySufferSilently Campaign Pan-India



**W**hy Suffer Silently' is the social awareness initiative by Blue Cross to spread awareness about the symptoms and causes of Dysmenorrhea (painful periods). It also aims at eliminating associated myths and taboos and helping young girls and women take charge of their lives by seeking the right treatment.

To reach out to young girls, the Sales team is making unstinting efforts to organise Dysmenorrhea Awareness Workshops (DAWs), at girls/co-educational schools and colleges around India. At each camp, an eminent Gynaecologist delivered an address on Dysmenorrhea and provided guidance on dealing with the same. Girl students got enlightenment and Blue Cross received warm appreciation for these DAWs from teaching as well as non-teaching staff and the Principal of each school.



## Detecting Diabetes early on BCL Diabetes Day

**T**he 14th of every month is observed as BCL (Blue Cross Laboratories) Diabetes Day. On this day New Patient Detection Camps (NPDCs) are conducted by Blue Cross Field team members across India, to identify new Diabetic patients.

Patients get the benefit of being diagnosed early so that treatment can be initiated. They also benefit from the Company's affordable medicines to treat diabetes, which are prescribed by participating doctors. The following are glimpses of some of the NPDCs ...





## Warm Commendation



*Mr. B.G. Barve, Jr. MD, presents certificates to (from left) Mr. Antonio Everest Gonsalves, Mr. Ravikumar Prabhakar Kamble, Mr. Nitesh Ganpat Gadekar and Mr. Tanaji Ramu Kaliche. Ms. Ravina Raghuvir Gaonkar who scored the highest marks was not present.*

**M**r. B.G. Barve, Joint MD, visited the Goa Plant, on February 3-4, 2020. He warmly commended team members who had scored well in the RPL (Recognition of Prior Learning) examination conducted by LSSSDC (Life Sciences Sector Skill Development Council) under the mandate of the Ministry of Skill Development and Entrepreneurship, Govt. of India. He also congratulated those who had been successfully approved by the FDA as competent technical staff.

## ISO 9001:2015 Audit

**T**he Goa Plant was successfully audited for ISO 9001:2015 certification by TUV SUD Management Services on December 23-24, 2019. This certification recognises the Plant's ability to consistently meet regulatory requirements and to demonstrate continuous improvement, besides providing high quality products and services.



## Eventful Time at Goa Plant



**U**nder the Education Scholarship Programme, the Goa Plant CSR team felicitated 17 students of the Goa Engineering College, on March 4. Mr. Dhanesh Singh, Sr. Manager - HR, is seen with the College Principal, other Officials and students.

Mrs. Ajanta Burman felicitated 10 students from the Goa Pharmacy College on February 27, seen with the College Principal, other Officials and students.



**V**ery enjoyable Monthly Celebrations were organised at the Goa Plant. Mr. Viplav Harmalkar, Account Executive, is seen receiving his 5-Years Long Service Award.



**S**afety Week was celebrated from March 4-10. Various Safety programmes were conducted which included a Safety Slogan competition, Safety Pledge, Safety Training, Safety Audit and Medical Emergency training.



## Getting Ready to Face the Corona Virus

An awareness programme titled 'CORONA VIRUS - Preventive Measures' was organised at the Mumbai Office. Awareness programmes were also organised for Nasik and Goa employees through video conferencing.

Dr. Prabhu Kasture, our GM - Medical Services, conducted these sessions, which were very well received by all the employees who attended.

Dr. Kasture shared the following information with the audience.

### What is Coronavirus?

Coronavirus is a large family of viruses that causes illnesses ranging from common cold to acute respiratory syndromes. The first case was detected in Wuhan, China. The World Health Organisation (WHO) has named it COVID-19. (CO:Corona VI:Virus D:Disease 19:Year)

### How does COVID-19 spread?

COVID-19 is highly contagious disease and spreads from one person to another person through:

- \* Close contacts with infected person
- \* Airborne (droplets)
- \* Touching infected objects / surfaces and then touching your eyes, nose and mouth.

### Symptoms of COVID-19

- \* Fever
- \* Dry cough
- \* Difficulty in breathing (breathlessness) 85% of COVID-19 cases are mild in nature; only 15% patients get severe symptoms

### Treatment options for COVID-19

- \* Till date, NO treatment is available (including vaccines).
- \* Patients are given supportive care as per symptoms.
- \* Several clinical trials are ongoing.

Do not panic..., Kindly follow Preventive Measures.

### DO's and DON'Ts To Safeguard Yourself From COVID-19

#### DOs

- \* Do wash your hands frequently with soap and water or

an alcohol based (60%) hand sanitizer (Rub your hands for min. 20 seconds).



*Dr. Prabhu Kasture, (MD,DPH), conducts the Coronavirus programme at Head Office.*

\* DO clean your regular hand-touched surfaces/objects (like door knobs etc.) with disinfectant like chloroform and bleaching powder.

\* DO use a handkerchief / arm sleeves / tissue paper while coughing or

sneezing. Throw used tissue paper into a closed dustbin.

\* DO drink warm water throughout the day.

\* DO eat food that is well-cooked and heated.

\* DO stay at home for at least 24 hours if you have fever, cough and cold.

\* DO wear mask, if you have symptoms or taking care of an infected person.



*Keen attention from Goa plant employees at the Video Conference on Coronavirus Awareness by Dr Kasture, on March 3.*

#### DON'Ts

\* DON'T cough/sneeze without covering your nose or mouth.

\* DON'T touch your eyes, mouth or nose, with unwashed hands.

\* DON'T come in close contact with a person with symptoms of fever, cough & cold.

\* DON'T shake hands, when you meet people.

\* DON'T come in direct contact with livestock animals.

\* DON'T spit in public places.

\* DON'T go to crowded places.

For any further detailed information, please contact:

#### Dr. Prabhu Kasture

Medical Affairs & Pharmacovigilance Dept. BCL.

Mumbai. (022) 6663 8043

email ID: prabhu.k@bluecrosslabs.com



## Celebrations at Blue Cross



A celebration with a lot of patriotic fervour was held at Head Office on the eve of Republic Day 2020. A key highlight of the programme was team members expressing what Republic Day meant to each one of them.



Monthly celebrations were held at Head Office, to have fun together, celebrate birthdays during the month, to congratulate those who had received promotions and to confer Long Service awards.

## Women's Day



Team HR also organised International Women's Day celebrations in Mumbai (seen above left) and Goa Plant (seen above right) on March 6. The celebrations included the distribution of roses and chocolates and the cutting of cake at both the places.

The women employees soaked in the mood of celebration, expressed their views on women's empowerment, career growth, safety and maintaining team spirit.

## Holi Celebrations

Holi, the festival of colours, celebrates the triumph of good over evil and the advent of spring after winter. To add colour to the festivity at



Blue Cross, on the eve of Holi, a karaoke music system



was put up and team members enthusiastically sang Holi-related songs and played a number of games. Pani puri / Chaat, as well as Kulfi ice cream counters were put up and team members thoroughly enjoyed these delicacies.

## POSH Awareness Session

An Awareness Session on the Blue Cross Policy on 'Prevention Of Sexual Harassment' (POSH) of women at the workplace was held on January 11, 2020, at the Head Office. It was conducted by Ms. Nivedita Bagwe, Assistant Manager, Legal & Secretarial.





## People News from Nashik Plant



▶ On January 7, scholarship cheques under the Smt. Geeta Israni Scholarship scheme were awarded to Ms. Divya (d/o Mr. D. N. Mali), Mst. Atharva (s/o Mrs. S. V. Kawale) and Ms. Sakshi (d/o Mrs. A. N. Mirikar)



▶ Technical Director, Mr. Ashok Gupta, participated as a Resource Person at the R. G. Sapkal College of Pharmacy, Nashik, on January 18. He delivered an interesting lecture on 'Advances in Pharmacy Practices' to Maharashtra State Board of Technical Education faculty members.



▶ Training on the topic 'Deviations, Change Controls & Corresponding Quality Risk Management/CAPA' was conducted at the Nashik Plant by Ms. Rajashri Ojha. The training on February 21, was attended by 42 team members. People from head Office and Goa Plant participated via video conferencing.



▶ A group of Sales Executives (SEs) visited Nashik Plant on February 9. They were taken on a round of the Production, QC/QA and R&D Departments and attended presentations titled 'Pharmaceutical Quality Management System' and 'R&D Bridging the Gap' at The Ren Hotel.



▶ Staff members visited Srushti Farms, Vashind, on January 24, for their annual picnic.



▶ Workmen visited the Alibaug and Nagaon beaches from January 24-26, on their annual picnic.



▶ Republic Day was celebrated on January 26, with a flag-hoisting ceremony at the factory. Employees and their families were present.

▶ Fun-filled Monthly Celebrations were organized on February 7, to celebrate birthdays of employees during the month and to present awards to long-serving employees. Mr. Bhaskar Dhokane, Workman - Liquid Production, is seen receiving his 30 Years Service Award.





## Moving Up the Blue Cross Ladder...

At Blue Cross hard work and exceptional performance never go unrewarded and are always recognised. Hearty congratulations to the following outstanding team members who were promoted during the first quarter of 2020 (January - March).

Mr. Dinar Mardolkar as  
Sr. GM, Production  
Mr. Dhananjay Shire, as  
Marketing Manager

Ms. Ravina Velip, as  
Sr. Production Officer  
Mr. Amit Shah, as  
Regional Manager

Mr. Lok Bahadur Thapa, as  
Regional Manager  
Mr. Komati Anil, as  
Territory Manager

Mr. Atul Kumar Shukla, as  
Territory Manager  
Mr. Ritesh K. Ahirwar, as  
Territory Manager

## Long Service Wins Appreciation

The sincere efforts of team members who have put in many years of service have contributed in a big way towards making Blue Cross a widely recognised Company. The following team members are warmly commended for their loyalty and hard work:

### 35 Years

Mr. P.S. Parameswaran,  
Mumbai

### 30 Years



Ms. Christabelle D'souza,  
Mumbai

Mr. Bhaskar Dhokane, Nasik

### 25 Years



Mr. Sudhir Wadkar, Goa

Mr. Sanjeev Arora  
Mr. Sourabh Sinha

### 20 Years

Mr. Rajender K. Raheja  
Mr. Avinash Verma  
Mr. Naveen Jain  
Mr. Vivek Sharma  
Ms. Swati Vinchurkar, Nasik

### 15 Years



Mr. Suresh Mahalingam,  
Mumbai

Ms. Resha Gaonkar, Goa  
Mr. Manoj R. Kumar  
Mr. Ajit P Modgekar, Mumbai  
Mr. Philip N.P.  
Mr. Santhosh S.  
Mr. Atul Kumar Bhatnagar

### 10 Years

Mr. Raghunath Shirodkar, Goa  
Mr. Mohit Arora  
Mr. Vivek Mohan M.

Mr. Bajrang Lal Sharma  
Mr. Jagdish Munjal  
Mr. Somsubhra Dutta  
Mr. Shri Krishna Talwalkar  
Mr. Prashant Garg  
Mr. Anand Gupta  
Mr. Manish Goel  
Mr. Chetan Kore  
Mr. Kanhaiyalal Yadav  
Mr. Malay Kolley



Mr. Raghav Rao, Mumbai

### 5 Years



Mr. Deepak Israni, Mumbai



Mr. Vishal Mulik, Mumbai

Mr. Sagar Sangle, Nasik  
Mr. Vithal Prabhu, Goa  
Mr. Tejesh Naik, Goa  
Mr. Paramjeet Singh  
Mr. Sandeep Rushiraj Tekur  
Mr. Mohd. Athar  
Mr. Vishal D. Muli  
Mr. Mohit Bhatia  
Mr. Yogesh Kumar  
Mr. Amol Balkrishna Sutar  
Mr. M. Jayakumar  
Mr. Ayush Jain  
Mr. Akhilesh Kumar Gupta  
Mr. Mohammed Nasiruddin  
Mr. Atanu Guha  
Mr. Saranraj M. S.  
Mr. Prashant V. Mandi  
Mr. Prem Shankar Sharma,  
Mr. Ajay Kumar Sahoo  
Mr. Shailesh Kumar

## Update Your KYC and Name Change Details in the UAN Portal

It is mandatory to update your KYC ( Know Your Customer) information which consists of PAN Card number, Aadhar Card number and Bank Account details with EPF ( Employees Provident Fund). You can update/change your KYC details online via the UAN EPFO portal and change your name / date of birth as follows:

1. Go to UAN website, <https://unifiedportal-mem.epfindia.gov.in/memberinterface/>, and log in with your USER ID & Password
2. Click on Manage and then Click on Modify Basic Details.
3. Confirm the details.
4. Wait for the employer to approve the request. (Till then it will

show up as a 'Pending' request).

5. In the Manage Tab, you will find the menu 'KYC'.
6. Select the KYC information you wish to update from the list. Please note:
  - Only if your Aadhaar Card has not been verified can you modify your name, date of birth and gender online.
  - Changes have to be as per the details in your Aadhaar Card.
  - If change in your date of birth is more than 1 year, you need to upload proof which can be one of these: Education certificate (ex: 10th class certificate), Birth certificate or Passport.
  - If your KYC EPF UAN is completed you will not face any delay during online transfer or online withdrawal of EPF money.