

# Blue Cross News



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Blue Cross  
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2019

World Class Quality Medicines at Affordable Prices

Service to Humanity  
and CILNIBLU-T  
Launched

PAGE  
02

The GASTRO  
Champions  
Contest 2018

PAGE  
04

HR Events at  
Mumbai and  
Goa

PAGE  
06

Young Achievers  
Long Servers &  
Promotions

PAGE  
08

## HEARTIEST CONGRATULATIONS TO DR. SATYA AGARWALA

Members of the Board of Directors of Blue Cross at its Board Meeting held recently felicitated Rtn. Dr. Satya Agarwala, Director, Blue Cross on being conferred with the title of "Guinness World Record Holder". The Guinness World Records Limited, London conferred the honour by giving a "Certificate of Participation" to Dr. Satya Agarwala in appreciation of being the prime mover for "Rotary Humsafar" event which created World Record for the most people waving chequered flags (727 flags). The event "Rotary Humsafar" was organised by Rotary Club Bombay North to create awareness about skin and organ donation and the rally covered distance from Mumbai to Goa.



Picture shows Dr. Agarwala with other Blue Cross Directors

## HEARTIEST CONGRATULATIONS TO MR. B.G. BARVE



Installation of Rtn. B.G. Barve as  
President of Rotary Club of Mumbai  
Parleshwar for 2019-20



## NEW MILESTONES FOR MEFTAL

It's a matter of immense pride & joy for all at Blue Cross as MEFTAL Group achieved a record sale of ₹160 Crores and MEFTAL-SPAS Group achieved a sale of ₹107 Crores during 2018-19.

MEFTAL group has now set its sight on a more challenging milestone of crossing ₹200 Crores in sales in 2019-20.



# BLUE CROSS NEWS

## SERVICE TO HUMANITY

### ASSISTANCE TO CYCLONE VICTIMS IN ODISHA

Super Cyclone “Fani” devastated India’s Eastern State of Odisha on May 3<sup>rd</sup>, 2019. The cyclone’s fury with wind speed of over 250 mph, left 64 people dead and over 1.50 lakh people battling severe damage to their property.

As the affected people struggle to come to terms with the havoc caused by cyclone Fani and rebuild their lives, people from India and across the world have lent a helping hand. Blue Cross and Nihchal Israni Foundation were quick to reach out with donations of ₹ 10 Lakhs each to the ‘Odisha Chief Minister’s Relief Fund’. The Company hopes that these humble contributions will be of help to the distressed people in Odisha.



(LtoR) Mr. Debasis Jena - ZM and Mr. Tapan Kumar Pardhan - ZM handing over the cheque to the Odisha’s Hon. CM Mr. Naveen Patnaik

## SPECIAL SOCIAL SUPPORT (3S) DONATION PROGRAMME



Mr. B.G. Barve - Jt. Managing Director, Mr. Ashish Shirsat - Sr. Executive Director and Mr. Nilesh Arkadi - Marketing Director presenting the Blue Cross donation cheque to a representative of HelpAge India



The Blue Cross donation cheque is presented to a representative of SOS Children’s Villages

Through the 3S (Special Social Support) Donation Programme, which is linked to the sales of TUSQ-Dx Liq., TUSQ-x+Liq. and TUSQ-LS Liq., Blue Cross tries to lend a helping hand to needy sections of the Society. Part proceeds from the sales of these products are donated to nationally recognised NGOs. Blue Cross regularly appeals to doctors to support this social effort by prescribing TUSQ medicines to appropriate patients, as the Company donates ₹ 1 per bottle sold of these products. The positive response from doctors across India has enabled Blue Cross to make a generous TUSQ 3S donation of ₹ 11,54,000/- to HelpAge India and a donation of ₹ 5,00,000/- to SOS Children’s Villages.

## CILNIBLU-T LAUNCHED



Mr. Ajit Kumar and Mr. Rajendra Raheja cut a cake at the CILNIBLU-T launch, which was held during the annual Zonal Conference. Also seen are Mr. Ashish Shirsat, Sr. Executive Director, Mr. Panchanan Routray, Marketing Director and Mr. Amrit Parchure, Sales Director Exl Division, and members of the PMT team

After the recent launch of CILNIBLU, Excel Division has launched the brand extension CILNIBLU-T. CILNIBLU-T is an essential addition to CILNIBLU range. It is a combination of the novel 4<sup>th</sup> Generation Calcium Channel Blocker, Cilnidipine and the preferred Angiotensin Receptor Blocker, Telmisartan. The Cilnidipine + Telmisartan combination is growing rapidly in the Cardiac products market and thus the launch of CILNIBLU-T will help expand the company’s prescriber base.

# BLUE CROSS NEWS

## CONGRATULATIONS TO THE WINNERS OF THE MEFTAL MASTERS CONTEST 2018

The MEFTAL Masters Contest 2018, witnessed strong competition from members of all Zones. Winning Managers and their teams were felicitated during the BC Annual Conference.



Mr. Gagan Minotra, SM - BC, Faridabad



Mr. Sourabh Sinha, ZM - BC, Varanasi



Mr. P.C. Joshi, ZM - BC, Jaipur



Mr. Rajnish Chaudhary, ZM - BC, Meerut



Mr. Avinash Verma, ZM - BC, Bhopal



Mr. Nishant Kumar Singh, ZM - BC, Patna



The Bhopal Team



The Faridabad Team



The Bangalore Team



The Pune Team



The Hyderabad Team



The Jaipur Team

# BLUE CROSS NEWS

## CONGRATULATIONS TO THE WINNERS OF THE GASTRO CHAMPIONS CONTEST 2018



Mr. M.M. Kadam, Sr. ZM - EXL, Pune



Mr. Ramesh Shukla, DZM - EXL, Patna



The Kanpur Region Team, Lucknow Zone



The Hyderabad Team



The Ujjain Team



The Patna & Ranchi Teams



The Rohtak Region Team



The Gastro Champions & Meftal Masters from BC Pune, EXL Pune and EXL Kolhapur Zones.

**BLUE CROSS NEWS**

**EVENTS & MORE ACROSS ALL ZONES**



A Health Camp was organised in Birganj, Nepal by Mr. K.P. Mahto



Mr. M.M. Kadam - Sr. ZM Pune (right) and Mr. N. Ajay - ZM Karimnagar (left) participated in the OPC and NPDC Camps and motivated their teams to conduct such camps



A Scientific Group Meet (SGM) was recently held in Hingoli, Nagpur Zone



A Scientific Group Meet was recently conducted in Nashik. Dr. Onkar Gavali - MD Lokmanya Multispeciality Hospital, guided attending Doctors about the management of Diabetes Mellitus. All the participants appreciated this educational session



An RTSM on MEFTAGESIC was conducted successfully by Mr. Saltu - RM Midnapur on April 16<sup>th</sup>



A Dysmenorrhoea Awareness Workshop was conducted by Dr. Snehal Kolhe from Inamdar Hospital at the Zilla Parishad Kendra Shala Koregaon Bhima in Pune on April 20<sup>th</sup> benefitting 37 girl students from this workshop



An extremely informative RTSM on Management of Hypertension was conducted at Yavatmal, Maharashtra on April 24<sup>th</sup>



An RTSM was conducted on May 8<sup>th</sup> at Akola, Zone-ExL Nagpur. Dr. Amol Bhagat (MD, DM, Nephro) the speaker, shared valuable insights on the topic 'Management of Hypertension'



A free Health Camp was organised by the Blue Cross team in Birganj, Nepal. It was held in Samanpur near Garuda. Two doctors from the National Medical College participated in the camp

## BLUE CROSS NEWS

# DIALYSIS MACHINES DONATED



Blue Cross donated two dialysis machines to Nana Palkar Smruti Samiti in Parel, Mumbai. This NGO provides a 'home away from home' to needy patients who come to Mumbai from various parts of our country for medical treatment. These dialysis machines were inaugurated by Mr. B.G. Barve - Jt. Managing Director, Blue Cross on April 3<sup>rd</sup>, 2019.



This generous donation was warmly appreciated by representatives of the Nana Palkar Smruti Samiti, who said that the machines would be very useful in offering very economical / free services to the needy patients undergoing dialysis treatment.

# HR ACTIVITIES AT MUMBAI OFFICE



International Day of Yoga was celebrated with a Yoga Practice Session conducted by Ms. Neha Shah



Monthly functions were organized for the months of April, May and June to celebrate employees birthdays and present awards to long-serving employees

# ACTIVITIES AT GOA PLANT



Mr. Vishwas Desai - Senior Manager (QA) shared "Audit observations 2018 by FDA's in Pharma Companies" during monthly training presentation



During the monthly celebrations, Mr. Yeshwant Gawas - Sr. Tech. Sup., was warmly congratulated by Mr. Sudhir Wadkar - Dy. GM - Engineering, on being recognized as Employee of the Month. He won this title for his innovative suggestion on modification of the tube collection from the ointment machine to Auto cartonator synchronizing, which resulted in manpower saving



We witnessed our employees creativity & enthusiasm during the Safety Poster competition organised on the occasion of National Fire Service Week from April 14<sup>th</sup>-20<sup>th</sup>



Goa Plant employees came together with CDSCO, Sub Zone Goa, to spread awareness on cleanliness on the occasion of Swachhata Pakhwada on April 9<sup>th</sup>. CDSCO team members and the Goa Plant team took the 'Cleanliness Pledge'

## BLUE CROSS NEWS

# ACTIVITIES AT NASHIK PLANT



Training on "ICH Guidelines and their Application" was arranged on 27<sup>th</sup> June by an external trainer Ms. Rajashri Ojha and it was attended by 26 employees



Group of SE's visited Nashik Plant on May 12<sup>th</sup> and June 9<sup>th</sup>. They were taken on a round of Production, QC/QA and R&D Departments. They attended the presentations titled "Pharmaceutical Quality Management System" and "R&D Bridging the Gap" at Hotel Grand Rio and lunch thereafter



International Day of Yoga was celebrated on June 21<sup>st</sup>, Mrs. Amruta Borse of YCMOU Training Centre led the Yoga session



Monthly functions were organized for the months of April, May and June to celebrate employees birthdays and present awards to long-serving employees

## RETIREMENT



Mr. Prakash Patil

who works at Packing Dept., Nashik Plant retired from the services of the Company on April 6<sup>th</sup> after 33 years of service



Mr. Popat Sanap

who works at Packing Dept., Nashik Plant retired from the services of the Company on June 30<sup>th</sup> after 33 years of service

## BON VOYAGE DIVYA!



Divya Shetty d/o Ms. Bina Shetty (Executive Assistant to our President Mr. Manoj Israni) has secured admission in Harvard University Graduate School of Design, USA to pursue her Masters in Architecture.

Harvard University is a top-ranked Ivy League University in the USA. Congratulations to Divya for this stupendous achievement!

# BLUE CROSS NEWS

## CONGRATULATIONS TO OUR YOUNG ACHIEVERS

The children of Blue Cross team members, who made us all feel proud. Our best wishes to them!

### SENIOR ACHIEVERS



Dr. Tanvi Pratap Dugge d/o Mr. Pratap M Dugge completed MDS with Distinction (74%) in Conservative Endodontics Branch, Rajiv Gandhi Health University - Bangalore

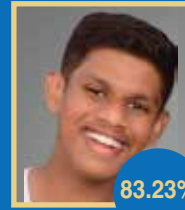


Vaishnavi Iyer d/o Mr. P.S. Parmeswaran completed her Master's from Tata Institute of Social Sciences, Tujjapur with Silver Medal

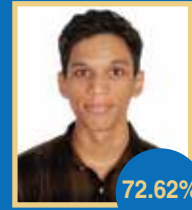


Christopher D'Souza s/o Christabelle D'Souza passed B.L.S LL.B. from Rizvi Law College, Bandra

### HSC



Ameya Sawant s/o Mr. Shashikant Sawant **83.23%**



Ryan Nayak s/o Mrs. Merciana Nayak **72.62%**

### SSC



Gaurav Gawali s/o Mr. M.D. Gawali **87.40%**



Suhani Deshmukh d/o Mrs. Kirti Deshmukh **85%**



Riya Wagh d/o Mr. Sunil Wagh **81.40%**



Vaishnavi Prabhu d/o Mr. Vithal Prabhu **77%**



Pooja Mhatre d/o Mrs. Rashmi Mhatre **75%**



Siddhant Wadkar s/o Mr. Sudhir Wadkar **75%**

## KUDOS TO OUR LONG SERVERS

### Mr. M. B. LULHE



**35 YEARS**

### 30 YEARS

Mr. MOHAMMAD S AKHTAR

### Ms. BINA SHETTY



**25 YEARS**

### 20 YEARS

Mr. A.P. RAGHURAMAN  
Mr. ARUN KUMAR SINGH  
Mr. M.S. ATNUR

### 15 YEARS

Mr. NARAYAN BISHT  
Ms. KIRTI DESHMUKH  
Mr. SACHIN TODKAR  
Mr. KAUSHIK SARKAR  
Mr. SANJAY KR. VERMA  
Mr. SANJEEV ACHALKAR

### 10 YEARS

Mr. SANTOSH KUMAR PRUSTY  
Mr. SANTOSH KUMAR  
Mr. MANJUNATH H  
Mr. RAJNESH KUMAR  
Mr. MAHESH P SUTAR  
Mr. JEGAN CHRISTOPHER  
Mr. RIGIL P

Mr. MAHESH D VISHRUP  
Mr. BIVEK RAJ BHANDARI  
Mr. DILIP KUMAR MANDAL  
Mr. ANISH JONCHHE  
Mr. J. PRADEEP KUMAR

### 5 YEARS

Ms. NIVEDITA BAGWE  
Mr. JITENDRA SALUNKHE  
Mr. KAMLAKAR SHINDE  
Mr. MARUTI GAWALI  
Mr. VISHAL BHATJIRE  
Mr. LOMESH FIRAKE  
Mr. VINOD TIWARI  
Mr. SHEETAL MISHRA  
Mr. JITENDRA SHARMA  
Mr. MRINMOY ROY  
Mr. SAMPATH RADARAPU  
Mr. PAWAN SINGH SHARMA  
Mr. DILEEP V R  
Mr. DHONDIBA N GOBADE  
Mr. DHEERAJ MUTREJA  
Mr. RAKESH KUMAR  
Mr. LEKHAM SAHU  
Mr. ABHISHEK SINGH  
Mr. SUDHIR KUMAR  
Mr. MUKESH S. KUMAR  
Mr. RAFAT KALIM  
Mr. VIRENDRAPAL SINGH DEVDA  
Mr. SAJEEV K B  
Mr. JAGDISH CHAWARE  
Mr. G D MADHU SUDHANAN  
Mr. ZULFKAR SAMIULLAH MIR  
Mr. RAVINDER H. KUMAR  
Mr. JIWAN LAL  
Mr. RAHUL GULATI  
Mr. PARANKUSH  
Mr. SUMIT KUMAR  
Mr. AMIT SENGUPTA

## PROMOTIONS

*Congratulations to the following colleagues who have been promoted recently*

Mr. PRIYANSHU PANCHAL as Product Manager-Mumbai  
Mr. VIPLAV HARMALKAR as Accounts Executive-Goa  
Mr. RAJENDER K. RAHEJA as Sr Zonal Manager  
Mr. SATISH KUMAR MEHTA as Zonal Manager  
Mr. VINOD MANCHANDA as Dy Zonal Manager  
Mr. VISHAL BHANDARI as Dy Zonal Manager  
Mr. RAJESH BHARGAV as Regional Manager  
Mr. DIPAK B JADHAV as Regional Manager  
Mr. KAPIL KUMAR KUSHWAH as Regional Manager  
Mr. AMARENDRA N SINGH as Regional Manager  
Mr. PARAMJEET SINGH as Regional Manager  
Mr. NAMAN V SINGH as Regional Manager  
Mr. JILAN BASHA SHAIK as Regional Manager  
Mr. B SAIDULU as Regional Manager  
Mr. ALTAMISH ZAHOR as Regional Manager  
Mr. RAJAN MAHTO as Regional Manager  
Mr. JEGAN CHRISTOPHER as Sr.Area Business Manager  
Mr. MANJUNATH S C as Area Business Manager  
Mr. S NARENDER as Area Business Manager  
Mr. CH SWAMY as Area Business Manager  
Mr. PUNEETHA K H as Area Business Manager  
Mr. N SRINIVAS as Area Business Manager  
Mr. M VAMSHI KRISHNA as Area Business Manager  
Mr. B BHEEMRAJ as Area Business Manager  
Mr. B MALLESH as Area Business Manager  
Mr. NANDAMOHAN REDDY as Area Business Manager  
Mr. MANISH KUMAR VAISHNAV as Territory Manager  
Mr. RAVINDRA KUMAR SINGH as Territory Manager