

Blue Cross News



House Journal of
Blue Cross
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July, August &
September, 2019

World Class Quality Medicines at Affordable Prices

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*We wish all members of
Blue Cross and their families
A Very Happy Diwali*



RECORD SALES - INDIA & NEPAL

We have set a new sales record in September 2019 of ₹ 68 Cr. Congratulations to every single person in Team Blue Cross for this tremendous achievement !

EXPORT ACTIVITIES



Highlighting Dispersion Technology through In-Clinic demonstration, leading the way Tanzania & Cambodia



*RTM in Cambodia, Target
Doctors – Consultants, explaining
superiority of MEFTAL Group*



*Engaging Doctors at exhibition
stall with, intense detailing of
MEFTAL Group - Team Kenya*



*RTM in Rwanda, Target
Doctors - Consultants, expanding
geographical coverage through RTM*

BUILDING RELATIONSHIP WITH REGULATOR - MYANMAR



*Our Country Manager Mr. Srinivas with
Dr. Khin Zaw Director General FDA Myanmar &
Dr. Theingi Zin Director (Drugs) FDA Myanmar*

IN-CLINIC ACTIVITIES CONDUCTED ACROSS VARIOUS COUNTRIES



BLUE CROSS NEWS

LAUNCH OF MEFTAL-SPAS SUSPENSION 60 ML PACK



Launched "MEFTAL-SPAS" Suspension 60ml ! This 60ml pack launch will help us expand acceptance of MEFTAL-SPAS Suspension in antispasmodic oral liquids market, as this will fulfill complete therapy requirement of young patients.

DYSMENORRHEA AWARENESS WORKSHOPS

Dysmenorrhea or pain during periods is the most common gynaecological symptom among young girls & women. Dysmenorrhea usually affects young girls & women and often leads to absenteeism in school, college & office resulting in academic underachievement; non-participation in sports, physical activities, career and overall low quality of life. Acute Dysmenorrhea often results in negative physical and psychological consequences. Awareness about Dysmenorrhea, its impact and treatment is a key to enable young girls & women to cope with it and not let regular activities be undermined. In our endeavor to create widespread awareness, Blue Cross organised Dysmenorrhea Awareness Workshops at various locations for school and college going girls. These workshops conducted by local senior gynaecologist were well attended and appreciated by all attendees.



New English School, Miraj (Sangli) with the help of Dr. Rohini Patil



Parker Public Senior Secondary School, Budanpur (UP) with the help of Dr. Mohit Verma



Doon International Public School, Hrishikesh (Uttarakhand) with the help of Dr. Vandana Rajput



Dysmenorrhea Awareness Workshop at Ahmedabad

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*Malaw Shishu Vihar School, Indore (MP)
with the help of Dr. Sandhiya Goyal*



*Asha Modern International School, Saharanpur (UP)
with the help of Dr. Bharti*



*M.D. Shah Mahila College of Art & Science,
Malad (Mumbai) with the help of Dr. Ranjan Maniar*



*Unique High School, Warangal (Telangana)
with the help of Dr. Rubeeena Afroze*



*Conducted "Menstrual Hygiene Day" at Navratri
Hospital (Nagpur) with Dr. R. Chabrani with SE,
RM & Nursing Institute students (Newly joined)*



*Organised by Shree Asayah Bal Vikas,
Nepal Central Office Dhad*



*DPS School Ram Ghat, Aligarh (UP)
with the help of Dr. Shivali Singh*



*Seth Harcharan Das Girl College, Hathras (UP)
with the help of Dr. Minakshi Jha*



*American Institute of English Language School
(Rajasthan) with the help of Dr. Sunita Chaudhri*



*Dayawati Kanya High School, Meerut (UP)
with the help of Dr. Rekha Pawar*

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EVENTS & MORE ACROSS ALL ZONES



Dental Surgeons Scientific Group Meet was conducted in Karnal which was attended by 35 dentists



Dental Surgeons CME was organised at Purnea



Scientific Group Meet on MEFTAL-P was successfully conducted at Bengaluru



A NIMA Doctors meet was organised in Muradnagar (UP), Dr. Saurabh Gupta-MD, the lead speaker, shared valuable insights



Scientific Group Meet was organised in Bulandshahar



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Participated in Free Health Camp organised by Sumeru Hospital at Janki Mandir Janakpur Dham (Nepal) conducted by Mr. Nabin Kumar Sah



Scientific Group Meet on MEFTAL-FORTE tabs in Pain Management organised by Mr. M.Venkatesham - ZM, Mr. Modammed Jahangeer - RM & Mr. Sunil Kumar (ABM) along with Dr. Sanjay Dhupe at Zaheerabad (Hyderabad)



Scientific Group Meet on Teneblu with help of Dr. Jimit Vadgama at Surat



On the occasion of World Heart Day OPC & NPDC activities conducted by Mr. Sanjeev Arora (Muzaffarnagar), Mr. Harish Kumar (Bijnore) & Mr. Bhaskar Vancha (Karimnagar)



GP Meet at Janakpur (Nepal)

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TRAINING ACTIVITIES ACROSS THE GLOBE



Excel RM Development Program at Hotel Juhu Plaza, Mumbai



Mr. William Fernandes DGM - Corporate Training, conducted training program for Medical Representative of Sri Lanka at Colombo

HR ACTIVITIES AT MUMBAI OFFICE



A Comprehensive Dental Consultation & Check Up Camp was organised on 28th September. This was an insightful session as the dental specialists spoke on the benefits of good oral habits and do's & don't for healthy teeth & gums.



It was fun & frolic all over as the Mumbai office team enjoyed a picnic at Tropical Retreat Luxury Spa & Resort, Igatpuri



The spirit of patriotism was evident in our office on 14th August. Employees enthusiastically dressed up in the colours of the national flag and had a fun-filled evening with games, songs and refreshments. The flag hoisting ceremony was conducted on 15th August



Monthly functions were organized for July, August and September to celebrate employees' birthdays and present awards to long-serving employees

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ACTIVITIES AT GOA PLANT



Monthly functions were organized for July, August and September to celebrate employees' birthdays and present awards to long-serving employees



Being sensitive to nature and caring about our eco-system is the need of the hour. Goa Plant organised an Environment Friendly Ganesh Making Competition on the eve of Ganesh Chaturthi on 31st August. The participant teams made creative Ganesh sketches & used eco-friendly materials like flowers, leaves and twigs for the decoration. Total five teams participated in the competition



The heavy rain lashing Goa on 15th August did not dampen the patriotism & fervour of our team members at the Goa Plant who celebrated Independence Day with great enthusiasm & zeal. After the flag hoisting the employees participated in various activities like speaking on "How Independence Day is relevant to me" and singing of patriotic songs

ACTIVITIES AT NASHIK PLANT



Nearly 40 employees attended & benefitted from a training organised on the topic "Communication" conducted by an external trainer Ms. Rajul Kastiyia of Momentum-HR, Nashik on 6th September



Group of SEs visited Nashik Plant on 14th July, 11th August & 15th September. They were taken on a round of Production, QC/QA and R&D Departments. They attended the presentations titled "Pharmaceutical Quality Management System" and "R&D Bridging the Gap" at Hotel Grand Rio



Independence Day was celebrated with great enthusiasm on 15th August at the plant. The national flag was hoisted by Shri. Shripad Paropkari-Police Station In-charge (Ambad Police Station) who was invited as Chief Guest. The program was attended by around 300 people



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HONOURS



We felicitated
 Mr. Bahadur - Managing Director
 of SPK LTD (Myanmar)
 "Certificate of Appreciation"
 for 25 years long partnership

Received
 "Partnership Appreciation Award"
 Pharma Award 2019 - Sri Lanka



KUDOS TO OUR LONG SERVERS

30 YEARS

Mr. RAVI R. NIRWANI
 Mr. KIRTI R. DARU

25 YEARS



Mr. GAGAN MINOTRA



Mr. KIRAN RAUT

15 YEARS



Mr. NARAYAN BHIST

Mr. ANAND N.
 Mr. V. VIPINKUMAR
 Mr. YASHPAL KHAJURIA
 Mr. BRIJENDRA K.R. SHARMA
 Mr. MELVIN D'CRUZ
 Mr. SHINOD K.V.
 Mr. MANOJ K.M.

10 YEARS



Mr. AWADHUT PATIL

Mr. AKRAMUZZAMAN
 Mr. NISHANT CHAVDA
 Mr. S.GOKUL RAJA
 Mr. PAVAN KUMAR SHARMA
 Mr. SUNIL KOTHARI
 Mr. S. PRASATH
 Mr. VIJAY SAWANT
 Mr. M HARIPRASAD REDDY

5 YEARS



Mrs. VEDASHREE ATHALEKAR

Mr. DHANAPPA CHANSHETTI
 Mr. NITESH GADEKAR
 Mr. JAI PRAKASH SHUKLA
 Mr. YESHWANT GAWAS
 Mr. TAPAN KUMAR PRADHAN
 Mr. SONVIR SINGH
 Mr. K. VENKATESAN
 Mr. PRABHAT KUMAR

Mr. MOMIN SALMAN AHMAD
 Mr. SANTOSH GHUMARE
 Mr. PRASAD SHETTY
 Mr. S.K. JAMEER BASHA
 Mr. PRAMOD KUMAR SINGH
 Mr. S. GOWTHAM
 Mr. SAYED NAQUI SHAFI
 Mr. SUDIPTA PRADHAN
 Mr. ACK REDDY
 Mr. AMIT ANAND
 Mr. PAWAN KUMAR
 Mr. MANORANJAN PAL
 Mr. SAHEB SAHA
 Mr. PRAVIN BANDUJI
 MESHRAM



BLUE CROSS NEWS

PROMOTIONS

Congratulations to the following colleagues who have been promoted recently

Mr. SAMIR PAWAR as Sr. Product Manager - Mumbai
Mr. PRITESH CHARI as Sr. Executive Systems - Mumbai
Mr. DHANESH RAJ SINGH as Sr. Manager P & A - Goa
Mr. KAMLAKAR SHINDE as Dy. Manager - Nasik

AS ZONAL MANAGER

Mr. RANJAN KUMAR SRIVASTAVA
 Mr. RAMESH KUMAR SHUKLA
 Mr. SUDHIR RATAN JADHAV
 Mr. H.R. JILHEDAR

AS SENIOR AREA BUSINESS MANAGER

Mr. DIGVIJAY JADHAV
 Mr. TANAJI Y. PATIL
 Mr. GAURAV SHARMA
 Mr. K. MUNI SWAMY
 Mr. D. PRASANNA BHEEMA RAYUDU
 Mr. MELVIN D'CRUZ
 Mr. RAMAKRISHNAN K.
 Mr. AHISH JONCHHE
 Mr. CHITRESH KUMAR PANERU
 Mr. BIVEK RAJ BHANDARI
 Mr. M. RAJESH
 Mr. P. RAMBHUPAL REDDY
 Mr. J. PRAKASH RAO
 Mr. HARIKRISHNA VEMULA

AS AREA BUSINESS MANAGER

Mr. AAKASH UTTAMRAO SURYAWANSHI
 Mr. KALANE SUBHASH MUKUNDRAO
 Mr. LAXMIKANT M PINGLE
 Mr. SHAIKH SADIK ABDUL SATTAR
 Mr. GOPAL B. BOBADE
 Mr. ADITYA KUMAR PADHAN
 Mr. SUBIN B.
 Mr. KAMAL JEET
 Mr. AYUSH JAIN
 Mr. ARUN SHARMA
 Mr. KARANVIR SINGH
 Mr. SANJAY KUMAR
 Mr. YASHPAL KAKKAR
 Mr. VIKAS KUMAR
 Mr. KAMMARA MURALI ACHARI
 Mr. B. ANAND KUMAR
 Mr. C. MADHU
 Mr. SALLA EKAMBARAM
 Mr. RACHAPALLI P. REDDY
 Mr. VIRESH KUMAR
 Mr. L. SREENIVASULU
 Mr. SHIVEK KUMAR MISHRA
 Mr. A. NARENDER REDDY
 Mr. FAIZAN AHMED KAGZI
 Mr. RAJU B. PARAGANAVAR
 Mr. CHETAN KORE
 Mr. SHASHIKUMAR R SALIMATH
 Mr. M.D. TAUFIQ HUSSAIN

Mr. PRAMOD AGASIMANI
 Mr. PRABHAT KUMAR
 Mr. ABHISHEK KUMAR
 Mr. SAHIL SAURABH
 Mr. BUDDHADEV ADAK
 Mr. N. SHIVKUMAR
 Mr. KISHOR TALREJA
 Mr. KAUSHAL KUMAR
 Mr. DILEEP KUMAR T. K.
 Mr. G. RAMESH
 Mr. AMOL BALKRISHNA SUTAR
 Mr. SATISH K.
 Mr. K. SIVAPRASAD
 Mr. MINAKETAN SAHU
 Mr. ABHISHEK SINGH
 Mr. GOPAL CHANDRA PANDEY
 Mr. JAGDISH CHAWARE
 Mr. JASBIR SINGH
 Mr. SANDEEP RUSHIRAJ TEKUR
 Mr. RAMESH S.
 Mr. ARUN KUMAR
 Mr. MAROTI NARAYAN DESHMUKH
 Mr. BISHNU KUMAR BISWAS
 Mr. CHANNAKUMAR C. YALI
 Mr. PRASHANT B. HIRE
 Mr. GANGA RAM TWAYANA
 Mr. RAJESH T. M.
 Mr. MANAS KUMAR GUPTA
 Mr. MANKALI LAXMAN
 Mr. SHIVA KUMAR AELLAVULA
 Mr. JANMEJAY KUSHWAHA
 Mr. PRAVEEN KUMAR PANDEY
 Mr. MAHENDRA SURYAVANSHI
 Mr. AHWAN KUMAR NAYAK
 Mr. M. AMRENDAR GOUD
 Mr. DIWAKAR VIKRAM
 Mr. MOHD SHAHID HASHMI
 Mr. R. MANOJ KUMAR
 Mr. VIJAY T PAWAR
 Mr. SANDIP D. JAVALE
 Mr. SACHIN C. KALAL
 Mr. PANKAJ KUMAR
 Mr. RAHUL SHARMA
 Mr. VIJAY S. ANGADI

AS TERRITORY MANAGER

Mr. GANPAT DATTU DESHMUKH
 Mr. SUHAS VIJAY DEVGANONKAR
 Mr. BALAM R SAYYAD
 Mr. MILIND SATISH BORSE
 Mr. KISHAN A PIPALIYA
 Mr. VIKAS GUPTA
 Mr. SITARAM PRAJAPAT
 Mr. JUBARAJ BISOI
 Mr. RAHUL GULATI
 Mr. TALJINDER SINGH

BLUE CROSS NEWS

Mr. MOHD LATIEF DAR
 Mr. SUMIT SHARMA
 Mr. B. MADHUVULU GOUD
 Mr. M. RAJU
 Mr. P. SANKAR KUMAR
 Mr. SHARAD MISHRA
 Mr. SUHAS SAMBHAJI KAKERU
 Mr. PRAVEEN BALASAHEB NAIK
 Mr. PRADEEP S.
 Mr. MOHAMMED JAVEED ATTAR
 Mr. RAVI SHANKAR SINGH
 Mr. KUMAR SATYAM
 Mr. PULAKESH MANDAL
 Mr. SAMBHU DAS GUPTA
 Mr. BISWADEEP SINGHA
 Mr. ABDULLAHIL MARUF
 Mr. SUMAN PAUL
 Mr. ATANU GUHA
 Mr. VENKANNA S.
 Mr. SHAIK ABDUL SATTAR
 Mr. GULLAPALLY RAVITEJA
 Mr. SAGAR KUMAR SAH
 Mr. PRADEEP G.
 Mr. SHUBHAM
 Mr. SURESH KUMAR
 Mr. KAMIL UMAR KHAN
 Mr. SANTOSH GHUMARE
 Mr. INDRESH KUMAR GUPTA
 Mr. SYED MOHAMMAD RIYAZ
 Mr. SHAMBHU KUMAR SUMAN
 Mr. PRATHMESH WARANG
 Mr. AMANDEEP SINGH
 Mr. ADESH KUMAR
 Mr. CHILUKA SRIDHAR
 Mr. SUDHANSHU VERMA
 Mr. SUDIPTA PRADHAN
 Mr. SAYED NAQUI SHAFI

Mr. NILACHALA SAHU
 Mr. NEREDUKOMMA SHARATH REDDY
 Mr. SANJEEV KUMAR SINHA
 Mr. VED PRAKASH
 Mr. BITTU KUMAR
 Mr. BINAY KUMAR
 Mr. RAKESH KUMAR JHA
 Mr. VIKASH PANDEY
 Mr. MOHD NAVED
 Mr. RAMJI VERMA
 Mr. AASHISH SINGH
 Mr. SATISH RAMESH PRAJAPATI
 Mr. SAHINUR RAHAMAN
 Mr. SHUBHAJIT SAHA
 Mr. M.D. HAFIJUR RAHAMAN
 Mr. SADDAM ALI S.K.
 Mr. HARISH KUMAR TIWARI
 Mr. PRASAD BULBULE
 Mr. RAHUL VARDHMAN MANGSULE
 Mr. SUJIT KUMAR NATH
 Mr. CHHAYA DAS
 Mr. AASIF BABU PATHAN
 Mr. ABHISHEK KUMAR KASHYAP
 Mr. VARUN KUMAR
 Mr. PREM KUMAR B.
 Mr. RAHUL CHOUHAN
 Mr. HIMANSHU TIWARI
 Mr. MANISH KUMAR UPADHYAY
 Mr. KRISHAN KUMAR SHARMA
 Mr. RAKESH TRIPATHI
 Mr. SANDIP H BIRAJDAR
 Mr. C. SRIKANTH REDDY
 Mr. NAGARURU VENKATA SAIKETHAN

AS SENIOR SALES EXECUTIVE

Mr. NILESH LAXMAN JADHAV

Diwali - The most awaited festival of lights is around the corner. In the midst of all the celebration & revelry it is important not to forget the fragile state of the earth. Let us make this 'Diwali Plastic Free' and pledge to make Mother Earth smile with us. We invite all the children of Blue Cross employees to participate in a poster painting & slogan competition "Meri Eco Diwali".

Here are the details:

1. Poster Painting with Slogan on the theme "Meri Eco Diwali"
2. Three age groups : 5-8 yrs, 9-12 yrs, 13-16 yrs
3. Each entry must be clearly labelled with the child's name, age, parent's name and department and send it to Mr. Santosh Shetty
4. Last date for sending entries 15th November, 2019
5. Competition open for children of Blue Cross employees only
6. Winning entries will be featured in the next edition of Blue Cross News



SAY NO TO PLASTIC

