

# BLUE CROSS NEWS

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2021

## Blue Cross support to Government of Goa Appreciated



Mr. Dinar Mardolkar, Sr. G.M. Production and Mr. Dhanesh Singh, Sr. Manager HR & Admin, receiving the Award from Goa Chief Minister, Dr. Pramod Sawant.



Blue Cross Laboratories has been presented 'Certificate of Appreciation' on the 60<sup>th</sup> Goa Liberation Day. The Chief Minister of Goa, Dr Pramod Sawant recognized the company's efforts and support to the State government during the pandemic. Blue Cross has taken up initiatives to support the needy sections of the society in the fields of education, healthcare, skills development and community service as part of corporate social responsibility. Blue Cross was recognized for being the role model in the field of CSR and one of the few companies to partner with Government of Goa with proactive approach to fight COVID-19 situation in the state and a true CSR partner for all round sustainable development in the state for bringing a change in the lives of people of Goa.

## Committed to Boost Immunity of All Indians



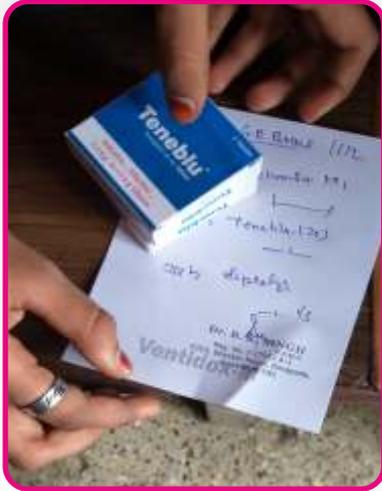
We launched Bluvit-D3 Drops for infants & children which is Vitamin-D3 manufactured with special Nano Droplets Technology for better therapeutic action. It is also available in Delicious Strawberry Flavour for good acceptance. Bluvit-D3 Drops is the third product launched in Bluvit range after Bluvit-D3 Sachet & Bluvit Injection. Our endeavour is to launch a range of vitamins essential for boosting immunity of Indians of all age groups. Bluvit-D3 Drops are of World Class Quality made available at most affordable cost for the benefit of patients. Bluvit-D3 Drops is promoted to Paediatricians across India & the acceptance is very encouraging. Bluvit-D3 Drops will help us encash our equity with Paediatricians. Indian Academy of Pediatrics recommends Vitamin D3 supplementation from the day a child is born. Bluvit-D3 Drops along with other Bluvit packs are going to be a major contributing products for us during 2021-22.

## New DICLOTAL-SR Tabs with SOLMAXX Technology



Our R&D has developed an Advanced Once Daily Diclofenac Formulation through SOLMAXX Technology. This inhouse technology will ensure predictable drug release for 24 hours pain relief, Once Daily Dosing & excellent G.I. tolerance. It is indicated in chronic Pain & Inflammation & will compete with the leading brand in this category VOVERAN-SR Tabs of Novartis. DICLOTAL-SR Tabs would be preferred by Orthos, Physicians, Surgeons & leading GPs. Our field is all excited to launch, gain good market share from competition with DICLOTAL-SR Tabs & increase volume sales of DICLOTAL Group.

## Blue Cross in the forefront of Diabetes & Hypertension Management in India



India is the Diabetes & hypertension Capital of the World with all Indian families unfortunately having at least one or more patients. Being life long treatment, affordability is very important & economic crisis during the pandemic has only compounded the problem. Blue Cross markets a range of High Quality Cardio-Diabetic products available at very Affordable Cost for the benefit of Indians.

Our field is very active in reaching out to masses by conducting either EPCCs (Existing Patient Conversion Camps) or NPDCs (New Patient Detection Camps). Through EPCCs we request Doctors to switch existing patients from expensive Cardio-Diabetic medicines to our affordable products. This activity helps many patients save a lot of money & adhere to therapy life long. Through NPDCs we detect new patients & provide them Blue Cross affordable medicines with help of socially concious Doctors. NPDC also helps in early detection & better disease management.

Both these activities are conducted across India by our field during Dec'20 by maintaining all precautions during this pandemic.



## Children's Day Celebrated all over India



## New Elmach Packing Machine at Goa Plant



On 12<sup>th</sup> Nov. Puja was performed on newly installed Elmach 2000 machine in Packing Unit-1. New upgraded cGMP version of blister packing machine, will enhance quality and quantity of packing products.

## Commemorating successful 25 years of operations at Goa Plant



Satyanarayan Puja was performed on 30th Oct. to commemorate successful 25 years of operations at Goa Plant and also celebrate the birthday of our great Founder Chairman. Puja was performed with Covid-19 protocol.

## Festivities at Blue Cross

**Dear All**  
 Let's play **Secret Santa** and accommodate the JOY OF GIFTING!  
 So let's get into the FUN!  
**Here are the ground rules:**

1. Contact HR on 21.12.2020 + 22.12.2020 (as per scheduled duty) + draw the name of the member for Blue Cross family whose "Secret Santa" you will be.
2. Bring the nicely wrapped gift and paste "Guess Card" on it with required details and drop in **SANTA'S BAG** in HR department latest by 16-12-2020.
3. HR will ensure that your gift reaches to the right recipient.

**Secret Santa - THE JOY OF GIFTING!**



**Winner of War on Junk Contest 2020 - Mr. Anil Yadav**

**Contest**  
Winners Announced

<p><b>Rangoli Contest WINNER</b></p> <p>Ms. Bina Shetty Ms. Riddhi Dalvi</p> <p><b>Rangoli 1<sup>st</sup> RUNNER UP</b></p> <p>Ms. Jinal Jain Mr. Mahesh Parmar</p>	<p><b>E-Greeting card Winner</b> Mr. Gopal Kadam</p> <p><b>Winners</b> Ms. Gayatri C Ms. Rashmi Mhatre</p> <p><b>MUSICAL CHAIRS</b></p> <p><b>Winners</b> Ms. Nivedita Bagwe Ms. Riddhi Dalvi</p>	<p><b>Big Festival Contest Winner</b></p> <p>Ms. Gayatri C, Ms. Rashmi Mhatre</p>
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Thanks to everyone who participated in the contest and Congratulations to all the winners on winning "Amazon Gift vouchers"  
**HAPPY DIWALI & PROSPEROUS NEW YEAR**  
 (We will be emailing the e-Gift Voucher to all the winners to their email id.)

## The Battle against Corona Virus Continues



**Dr. Prabhu Kasture's Felicitating for successful test of Covid 19 at HO**

Dr. Prabhu Kasture has been providing his valuable guidance to Blue Cross employees continuously regarding the recent Corona Pandemic Outbreak. He had organized COVID - 19 test successfully at Head Office for which he was felicitated. He has also quickly shared the guidelines regarding recently identified new UK strain with all the employees.



**Mr. Vijay Rambarki's Felicitating for successful implementation of Covid 19 guidelines at HO**

## Plasma Donors



Our six Covid Warriors donated Plasma voluntarily. We express our gratitude and recognise their selfless contribution which would help COVID-19 severely sick patients and speed up their recovery.

## Diwali Contest Winners

**Rangoli Contest Winner - Ms. Bina Shetty, Ms. Riddhi Dalvi**

**Rangoli 1st Runner Up - Ms. Jinal Jain, Mr. Mahesh Parmar**

**E-Greeting Card Winner - Mr. Gopal Kadam**

**Big Festival Contest Winner - Ms. Gayatri C, Ms. Rashmi Mhatre**

**Musical Chairs Winner - Ms. Nivedita Bagwe, Ms. Riddhi Dalvi**

## Academic Achievers



**Dr. Sayali Dinar Mardolkar**  
Master of Dental Surgery (MDS),  
D/O Mr. Dinar Mardolkar



**Manav Deepak Israni**  
Passed 12th std(IB board)  
40/45 IB points(GICLM school topper)  
S/O Mr. Deepak Israni



**Kanchan Abhay Patil**  
Passed 12th Science, CBSE with  
94.40 % Marks  
D/O Mrs. Swarupa Patil



**Sharayu Vinchurkar**  
Passed 12th  
91.69% Marks  
D/O Ms.Swati Vinchurkar



**Tina Firake**  
Passed 12th  
80 % Marks  
D/O Mr.Lomesh Firake - 80.00%



**Shivani Mungi**  
Passed 12th with  
79.60% Marks  
D/O Mrs. Mr.Manish Mungi



**Tanvi Musale**  
Passed 10th  
94% Marks  
D/O Mr. Anil Musale



**Gauri Sanjeev Gaonkar**  
Passed SSC,  
CBSE with 81 % Marks  
D/O Mrs. Resha Gaonkar



Eligible students (employees' children) who passed SSC/HSC Board examination in 2020 were felicitated at Nashik plant



Certificates under Life Sciences Sector Skill Development-LSSSDC (an initiative by Ministry of Skill Development & Entrepreneurship, Govt. of India) distributed to employees at Nashik



Certificates under Life Sciences Sector Skill Development-LSSSDC (an initiative by Ministry of Skill Development & Entrepreneurship, Govt. of India) distributed to workers at Nashik

## Congratulations to the following colleagues who have been promoted recently

**Assist General Manager - Office Admin.**  
Vijay Kumar Rambariki

**Manager - Accounts**  
Vinayak Bhatt

**Manager - Accounts & MIS**  
Jinal Vikram Jain

**Sr. Product Manager**  
Prasad Wagh

**Sr Regional Manager**  
Mukhtar Ahemad

**Regional Manager**  
Karanvir Singh  
Sudipta Pradhan

**Sr.Area Business Manager**  
Besta Yuvaraju

**Area Business Manager**  
Dharmendrasinh J Zala  
Gaurav Pinjarkar  
Mohit Dubey  
Narayan Das Varshney

**Territory Manager**  
Gaurav S Mandavagade  
Maheshkumar Bunha  
Ravi Pal  
Aruri Karuna Sagar  
Krishna Murari  
Anirudhya Debnath  
Sumon Biswas  
Mohan Reshmaji Munde  
Roushan Mishra



Scholarship cheques under Smt.Geeta Israni Scholarship were awarded to Divya Mali (D/O Mr.Dnyaneshwar Mali), Atharva Kawale (S/O Mrs.Sulbha Kawale), Akshay Naik (S/O Mrs.Jyoti Naik) and Swarali Jachak (D/O Mr.Anil Jachak) at Nashik

# Kudos to Our Long Servers

## 35 years



Pravin Walunje



Sushama Botke

## 30 years



Ravindra Gadkari  
Shashikant Digholkar  
Anil Bhagwat  
Bhagwan Sonawane  
Shobha Dhattrak  
Jyoti Naik

## 25 years

Sebastiao Viegas

## 20 years

Pankaj Pandey  
Vinod Kumar R.C.  
Rajeev Chhabra

## 15 years

Amit Sharma

## 10 years



Ms. Sharmila Kasbekar



William Fernandes



Gopal Govind Kadam

Chandrakant Gite  
Satyajit Patil  
Vikas Laddha  
Raju Wagh  
Kare Peddanna  
Mohd Farukh  
Gaurav Shukla  
Anoop S Pillai  
Hirdesh Kumar  
Amit Arora  
Sunil Kumar  
Rakesh Nadenla  
Sandeep D Upadhyay

## 5 years



Prasanna Dangui  
Abhir Haldankar  
Ravichandra Naik



Arun Patil  
Saikat Bhattacharya  
Mohd Abdul Mujeeb  
Sushil Dubey  
Saltu Das

Surajit Ghosh  
Vedprakash P Pandey  
Sampat Bhattacharya  
Ardendu Chaterjee  
R Shashidhar  
B Anand Kumar  
Dileep Kumar T K  
Santosh Kumar Vaidya  
Ajomon M S  
Md Hafijur Rahaman  
N Srinivas  
Syed Hassan  
Akshay R Asthana  
Dev Pratap Singh  
Diwakar Vikram  
Mukund Kumar  
Faizan Ahmed Kagzi  
Prince Daniel J  
Shaikh Mohammad Akram  
Yogesh Kumar Gupta  
Sambhu Das Gupta  
Dinesh Yadav  
Ragesh K R  
Maheshkumar Bunha  
Shubhajit Saha  
Kaustav Bagchi  
Suman Dey  
Amit Halder  
Sahinur Rahaman  
Sk Safiur Rahaman  
Ms Paramita Pradhan  
Vitthal A Sutar  
Anirudhya Debnath  
Rajesh Andhavarapu  
Sanjeev Kumar Sinha  
Raju Ramakuri  
Krishna Murari  
Amarjeet Kumar  
Rajib Das  
Vipin Kumar Pandey  
B Soundappan  
Vivek Kumar Goyal  
Rajesh Pawan Yadav  
Partha Pratim Mukherjee  
Sukhwinder Singh  
Sabyasachi Sarkar  
Bapan Khara  
Bappa Mahapatra  
Bhaskar Mukherjee  
Tanmay Nath  
Siddhartha Sanker Dey  
Raju B Surankar  
Narendra Kumar