World Class Quality Medicines at Affordable Prices

BLUE CROSS

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May the grace of Lord Ganesha keep enlightening our lives and bless us always. Happy Ganesh Chaturthi.

LUE CROSS NEWS

August 2022 – Record Company Sales

earty Congratulations to the entire 'Team Blue Cross' on achieving the monthly target. Most products continue to progress well but the CTP Range in both Divisions and the Gastro Range, though improving month-over-month, needs more work as per the Winners Guide! You have to ensure that the benefit of our World Class Quality Products & Significant Affordability reaches more people faster. This is definitely possible when every one of you commits to <u>convert more Doctors as Regular Prescribers</u>, <u>Regular Prescribers as Exclusive</u> <u>Prescribers</u> and make our excellent products <u>available at every single Chemist counter</u>!

All the best for a Record September 2022!

Diabetes: A Global Epidemic

iabetes is a Global Epidemic affecting more than 38 Crore people across the world. It is always better to know the warning signs of Diabetes early than to be detected later & face its consequences. The most common symptoms of Diabetes are urination at short intervals, feeling tired & thirsty all the time & being hungry more than usual. In some cases, these symptoms go unnoticed which could be very harmful. NPDCs (New Patient Detection Camps) conducted by our field personnel help in the detection of high blood sugar levels in patients with classical Diabetic symptoms or without any symptoms. This helps Blue Cross serve the community in a way that helps people lead a better quality of life due to early detection.



















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Dysmenorrhea Awareness Workshop

#WhySufferSilently is the initiative by Blue Cross to spread awareness of Dysmenorrhea (painful periods). A costeffective, reliable, cognitive behavioural approach based dysmenorrhea support program can be used to relieve symptoms, decrease the use of analgesics & increase knowledge of primary dysmenorrhea. This helps to manage menstruation among students thereby reducing absenteeism & increasing productivity. This confidence helps young girls & women take charge of their life with the right treatment.

Workshops were held in schools and colleges across the country with the active help of eminent gynaecologists.





Surat



Akola



Banglore



Baripada



Pali Marwar





Bhinmal



Modinagar



Chennai



Lucknow



Junagadh









Nandurba



Amroha



Bhopal

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BLUE CROSS NEWS HOW TO REDUCE URIC ACID LEVELS NATURALLY

Uric acid is a natural waste product formed during the digestion of foods that contain purines. Purines are found in high levels in certain foods such as red meat, organ meats, sardines and beer.



Normally, your body filters out uric acid through the kidneys which are released in urine. If you consume too much purine in your diet, or if your body can't get rid of this by-product fast enough, uric acid can build up in your blood.

A normal uric acid level is under 6.8 mg/dL. A high uric acid level (above 6.8 mg/dL) is known as hyperuricemia.

This can lead to a disease called gout that causes painful joints due to the accumulation of urate crystals. It can also make your blood and urine too acidic.

Uric acid can collect in your body due to dietary habits, genetics, obesity or being overweight and certain health disorders such as diabetes, kidney disease, hypothyroidism, etc.

Uric acid levels can be reduced naturally in many ways:

✓Limit purine rich foods: One can limit the source of uric acid in the diet by limiting purine rich foods like red meats, organ meats, fish, poultry, legumes, certain vegetables like cauliflower, broccoli, green peas and spinach.

✓ Avoid sugar: Fructose, a natural sugar found in fruits and honey breaks down in the body and releases purines which increase the uric acid levels. Hence avoid sugary drinks, fruit juices and limit the intake of fruits.

Orink more water: Drinking plenty of fluids helps the kidneys to flush out uric acid faster.

✓ Avoid alcohol: Drinking alcohol may cause dehydration and trigger high uric acid levels. Also, certain alcohols like beer contain high purine content and alcohols that are lower in purine can trigger the production of purine in the body.

♥ Drink coffee: Drinking coffee reduces uric acid production and increases uric acid excretion.

✓ Lose weight: Obesity contributes to high uric acid levels and hence losing weight may be beneficial.

✓ Add more fiber in the diet: Eating more fiber helps in reducing the uric acid levels as well as balancing blood sugar and insulin levels.

Soost the vitamin C intake: High vitamin C intake can help lower the uric acid levels which can be done naturally or through vitamin C supplements.

✓ Eat cherries: Eating cherries and drinking cherry juice can help lower uric acid levels.

Diet, exercise, and other healthy lifestyle changes can help improve gout and other illnesses caused by high uric acid levels

Funtime for the Mumbai Team

The Mumbai team went on a Monsoon Picnic to Ayush Resort, Panvel on 20th & 21st August 2022.



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Events @ Bluecross





Independence Day was celebrated in Goa, Nashik Factories & Corporate Office with a lot of Fervour & Patrositism. Various events marked the celebrations such as Flag Hoisting with the National Anthem, Group & Solo Singing, Attire Competition, and Quiz Competition.



Cheers to Our Young Winners!

Warm Congratulations to the children of the Blue Cross team, who successfully passed their 10th,12th & Graduation Examinations. All good wishes to them as they pursue their academic careers.



A * Cambridge IGCSE Anoushka , D/O Aarti shah



79 % Sudeep, S/O Pranesh Dharwadker Aditya, S/O Jyotsna Kumbhare



Tanish, S/O Rajesh Borkars



Yash, S/O Sushma Devhare



88.40 %

87.20%

Samiksha, D/O Nilesh Raut

69.2% ICSE

Dhruv, S/O Prakash Ramgiri

89.20%



Nandini, D/O Nitin Mahajan Swetanjali, D/o Chandrahas Yadav



85.40% Aaryan, S/O Sachin Todkar



Karan,S/O Shantaram Gharate



66.20% Animesh,S/O Aparna Rohekar





Ayushi, D/O Shashikant Sawant Yash, S/O Jayashree Bakare



64.50% Neha, D/O Atul Narkhede







9.57 GPA

B.Tech (Computer Science

& Technology)

Madhura ,D/O Kamalakar

Nawghare

8.32 GPA **B.Tech (Chemical** Engineering) Anish, S/O Leela Unnikrishnan

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Long Servers Felicitated

25 Years Cherryl Rodrigues



Pranay S. Ranadive

20 Years Nilesh Arkadi Vinod Manchanda

15 Years Atul Narkhede

Manoj Bhardwaj

10 Years Ketki Wadhawa



Amit Patankar



Pranesh Dharwadkar



Sumit Sharma 5 Years Swetha Tigadi



R Manoj Kumar Manoj Kumar Shukla Kamla Shanker Ameta Mahammad Yasin Nitin Prakash Patil

Sameer Kamble



Kamil Umar Khan Amit Kumar Sandip H Birajdar Ankush Kailash Devhare Firoz Badshah Sayyed Sunil Kacharu Tambe Ravish Ranjan Sourav Pal

🛠 Congrats on Your Promotion 🛠

Group Product Manager Samir Pawar Sr. Executive QA Atul Narkhede Production Executive Ravikumar Kamble Sr.Store Officer Sameer Kamble Regional Manager Gaurav Kumar Sudhansu Sekhar Sabat

Area Business Manager

Maddasani Ravi Kumar Shaik John Saida Suresh Pogaku Rajesh Tripathi Sudhir Babasaheb Madane Amit Yadav G Naveen Kumar

Territory Manager

Ravi Shankar Pramothkumar P. S Kamlesh Kumar Maurya Jitendra Kumar Mishra Kuldip Vikas Gaikwad Dharmendra Kumar Aslam

Goa Plant



ISO 14001:2015 & 45001:2018 EHS and EWS Pre-Audit conducted at Goa Plant.

Members should file e-Nomination to provide **#SocialSecurity** to their families. Follow these easy steps to file EPF/EPS nomination **#digitally**.

Select 'E-Nomination' under 'Manage Tab'.

'Provide Details' Tab will appear on screen Click 'Save'.

Step

Click 'Yes' to update Family Declaration. Click 'Add Family Details'. (More than one nominee can be added)

 Click 'Nomination Details' to declare total amount of share. Click 'Save EPF Nomination'.

Step 8 Click 'E-sign' to generate OTP. Submit 'OTP' sent on mobile number linked with Aadhaar.



New joinee PSO's visited the Nasik Plant for a factory visit as a part of their induction programme. They were made to understand the role of the Production, QC and R & D Departments.

A Warm Farewell



Prakash Bhamare, Workman (Pkg. Dept.) recently retired after serving 39 years at our Nashik Plant.

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